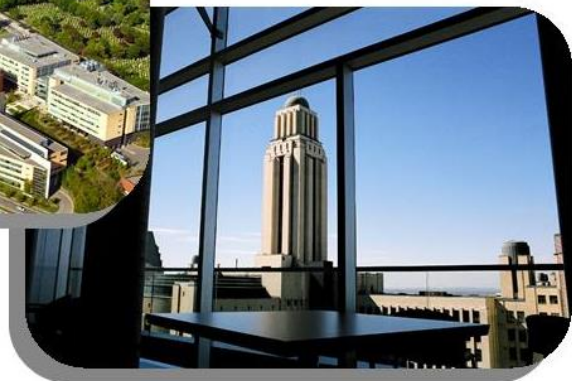


The International Association of Universities (IAU)  
&  
The Inter-American Organization for Higher Education (OUI-IOHE)  
Co-organise

IAU 6<sup>th</sup> Global Meeting of Associations

*Social innovation:  
challenges and perspectives for higher education*



6 - 8 May 2015

Université de Montréal, QC, Canada



Gouvernement du Canada / Government of Canada



Patrimoine canadien / Canadian Heritage



INTERNATIONAL ASSOCIATION OF UNIVERSITIES  
ASSOCIATION INTERNATIONALE DES UNIVERSITES  
INTERNATIONAL UNIVERSITIES BUREAU / BUREAU INTERNATIONAL DES UNIVERSITES



Université de Montréal 



## The IAU thanks...

### *L'AIU remercie...*

The International Association of Universities extends its sincere gratitude to its partners and host for their collaboration and support of the GMA 6.

*L'Association internationale des Universités remercie ses partenaires et hôtes pour l'organisation du GMA 6.*

Gouvernement du Canada, Government of Canada  
Affaires étrangères, Commerce et Développement  
Foreign affairs, Trade and Development

Patrimoine  
Canada, Canadian  
Heritage



Université   
de Montréal

**HEC MONTRÉAL**

The IAU would also like to extend special thanks to **Rachida Azdouz**, *Conseillère principale en développement stratégique, Vice rectorat aux Affaires internationales et à la Francophonie, Université de Montréal*, for her valuable assistance in the organisation of this 6<sup>th</sup> edition of the GMA.

*L'AIU souhaite également remercier plus particulièrement Rachida Azdouz, Conseillère principale en développement Stratégique, Vice rectorat aux Affaires internationales et à la Francophonie, Université de Montréal, pour son soutien et le travail réalisé pour l'organisation de la 6<sup>e</sup> édition du GMA*

**GMA coordinator** : Élodie Boisfer, IAU Programme Officer ([e.boisfer@iau-aiu.net](mailto:e.boisfer@iau-aiu.net))

Cover pictures : Université de Montréal

**Dear GMA 6 Participants,**

Welcome to this sixth edition of the Global Meeting of Associations of Universities and other Higher Education Institutions (GMA 6). For this edition, IAU partners with the Inter-American Organization for higher education (OUI-IOHE) and Université de Montréal. We are pleased to welcome you to Montreal.

Organised biannually by the International Association of Universities, this year's two-day Meeting, exclusively developed for leaders of national, regional and international associations / organisations of higher education institutions (HEIs), centres on the theme: *Social innovation: challenges and perspectives for Higher Education*.

The global and local challenges faced by societies and by our shared planet, require **innovation** in all domains. Usually associated with technology, it is often forgotten that **social innovation** is also continuously taking place and that it can have an even more lasting impact. Definitions of this concept vary but, generally speaking, social innovation is described as “a dynamic that, in response to current clearly defined social needs, offers more appropriate and more sustainable solutions. Social innovations taken up by an institution, an organization or a community offer measurable benefits for the collective, rather than simply for certain individuals. The impact of social innovation is transformative and systemic. By its inherent creativity, social innovation represents a break from what is”.

As the need for innovation increases and the expectation that higher education must contribute to it grows as well, the theme is of growing interest to all stakeholders in society including universities. **Higher education associations are well placed as actors of social innovation and to stimulate discussions about social innovation. The GMA is thus an opportunity for exploring ideas, strategies and success stories about higher education's involvement in social innovation.**

Learning from one another how to better support institutional initiatives and to facilitate advances in this area will soon become important for all associations. We invite you, as leaders and representatives of organizations of higher education, to join us in learning more about **the role that universities can play in regards to social innovation for the benefit of society locally and internationally.**

Each GMA organized by IAU is designed to offer participants a global networking platform to learn about the work of other associations as well as an opportunity to learn more about the local higher education context. We hope that you will use this opportunity to learn more about higher education and research in Montreal, in Quebec and in Canada more generally.

We hope that GMA 6 will be of interest to you and that the Meeting will be a worthwhile and enjoyable experience.

Sincerely yours,



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**Dzul kifli Abdul Razak**  
President  
International Association of  
Universities



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**Allan Cahoon**  
President  
International Organisation for  
Higher Education



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**Guy Breton**  
Rector  
Université de Montréal

## Chers participants au GMA 6,

Bienvenue à cette 6<sup>e</sup> édition de la Réunion mondiale des Associations d'Universités et autres établissements d'enseignement supérieur (GMA 6). Pour cette édition, l'AIU a travaillé en partenariat avec l'Organisation Universitaire Interaméricaine (OUI-IOHE) et l'Université de Montréal, et nous sommes très heureux de vous accueillir à Montréal.

Organisée tous les deux ans par l'Association internationale des Universités, la réunion de deux jours de cette année, organisée exclusivement pour les responsables d'associations / organisations d'établissements d'enseignement supérieur (EES), porte sur le thème : *L'innovation sociale : défis et perspectives pour l'enseignement supérieur.*

Les défis locaux et mondiaux, auxquels les sociétés et notre planète doivent faire face, impliquent que nous fassions preuve d'**innovation** dans tous les domaines. Communément associée à la technologie, on oublie bien souvent que l'**innovation sociale** est continuellement en marche et qu'elle peut s'avérer avoir un impact bien plus durable. Les définitions d'un tel concept varient, mais on s'entend généralement pour la décrire l'innovation sociale comme *"une dynamique qui répond plus adéquatement et plus durablement que les solutions existantes à un besoin social bien défini. L'innovation sociale, qui a trouvé preneur au sein d'une institution, d'une organisation ou d'une communauté, produit un bénéfice mesurable pour la collectivité et non seulement pour certains individus. La portée d'une innovation sociale est transformatrice et systémique. Elle constitue, dans sa créativité inhérente, une rupture avec l'existant"*.

Alors que les besoins en innovation ne cessent d'accroître et qu'il est attendu de l'enseignement supérieur (ES) qu'il y contribue, le thème de ce GMA et d'importance croissante pour toutes les parties prenantes de la société dont les EES font partie. **Les associations de l'ES sont bien placées, en tant qu'acteurs de l'innovation sociale, pour favoriser et engager des discussions sur ce sujet. Le GMA est ainsi l'opportunité d'explorer des idées, des stratégies et de découvrir des exemples de réussite relative à l'engagement de l'enseignement supérieur vis-à-vis de l'innovation sociale.**

Apprendre les uns des autres comment mieux soutenir les initiatives des établissements et faciliter les avancées dans ce domaine sera bientôt important pour toutes les associations. Nous vous invitons, en tant que dirigeants et représentants d'organisations de l'ES, à vous joindre à nous afin d'en apprendre plus sur **le rôle que les universités peuvent jouer en faveur de l'innovation sociale, pour le bénéfice de la société au niveau local et mondialement.**

Chaque GMA est organisé par l'AIU afin d'offrir aux participants une plateforme mondiale de réseautage, l'opportunité d'en apprendre plus sur le travail des autres associations, ainsi que l'opportunité cette fois-ci, d'en apprendre davantage sur l'enseignement supérieur et la recherche à Montréal, au Québec et plus généralement au Canada.

Nous espérons que le GMA 6 répondra à vos attentes, et que cette réunion s'avèrera être une expérience à la fois utile et agréable.

Bien cordialement,



**Dzulkifli Abdul Razak**  
Président  
Association internationale des  
Universités



**Allan Cahoon**  
Président  
Organisation interaméricaine  
universitaire



**Guy Breton**  
Recteur  
Université de Montréal

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Organisational Members/ *Membres organisationnels*

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- National higher education organisations/ *Organisations nationales*

IAU Affiliates/ *Les affiliés de l'AIU*

IAU Observers/ *Les observateurs de l'AIU*

IAU Associates/ *Les associés de l'AIU*

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# Introducing the Co-Organizers

## Présentation des co-organisateurs

### The Inter-American Organization for Higher Education (IOHE)

*IOHE: the only inter-American voice of its kind*



The IOHE is the only university association on an inter-American level; it is also an active member of the International Association of Universities (IAU).

The IOHE's updated mission comprehends its Strategic Orientations, which are based on six principal axes: Human Capital, Common Spaces, Internationalization, Innovation, Governability and Visibility. These are, in turn, shared with similar associations, at a global level.

Additionally, the IOHE has reached its objectives, due to its three main tools, the programs: the Institute for University Leadership

and Management (IGLU), the College of the Americas and CAMPUS, through which the IOHE has achieved 40 strategic actions, out of 52, planned to be developed and established during the 2011-2016 period. The referred accomplishments were the result of the mobilization of 8,095 participants, who joined these actions and allowed the creation of nine common spaces in the Americas.

For more information about IOHE, please visit: [www.oui-iohe.org/en/](http://www.oui-iohe.org/en/)

3744, Jean-Brillant, bureau 592  
Montréal, QC  
H3T 1P1 Canada  
Tel.: (+1) 514-343-6980



### Université de Montréal (UdeM)

*It shines by faith and knowledge*



Founded in 1878, the Université de Montréal with its two affiliated schools, the École Polytechnique and HEC Montreal, is today the first university in Quebec, the second in Canada and the 83rd in the world according to the QS World University ranking.

UdeM welcomes more than 55,000 students, employs 10,000 people, awarded nearly 10,000 degrees at all academic levels yearly, and offers hundreds of programs, covering all fields of knowledge.

Rooted in Montreal, international by its mission, the Université de Montreal is one of the largest universities in the Francophone World.

The UdeM campus, which brings together green areas and modern architecture, follows the great tradition of North American campuses.

For more information about UdeM, please visit: [www.umontreal.ca](http://www.umontreal.ca)

2900 Boulevard Edouard-Montpetit,  
Montréal, QC  
H3T 1J4, Canada  
Tel.: (+1) 514-343-6111



# International Association of Universities (IAU)

## Building a worldwide higher education community

Founded in 1950 under the auspices of UNESCO, the International Association of Universities (IAU) is an **independent international non-governmental organization**, based in Paris, France. It is a membership organization that brings together universities, other institutions of higher education and national and regional higher education associations from around the world.

Its mission is to **strengthen higher education worldwide** by providing a global forum for institutional and associations leaders from more than 120 countries for reflection and action on common concerns and to collaborate with various international, regional and national bodies active in higher education.



2012-2016 IAU Administrative Board

The Association upholds the values of **academic freedom and institutional autonomy**, while promoting greater **accountability, institutional responsibility and effectiveness**, and the ideal of **knowledge made accessible** to all through collaboration, commitment to **solidarity** and equitable access to higher education.



The IAU is committed to building partnerships and networks among higher education institutions worldwide as well as with various international, regional and national bodies; it provides its Members, and more generally all higher education stakeholders (decision-makers, specialists, administrators, academics, researchers and students), with a unique global platform for debate and networking. It also offers its Members a wide range of services, including **information and reference publications** such as the *International Handbook of Universities* (through the IAU/UNESCO Information Centre on Higher Education), **research and analysis of latest**

**developments in higher education** (through its quarterly research journal, *Higher Education Policy* and other reports), and **advocacy** on behalf of higher education institutions on a number of key topics (through its **Policy Statements** in which the Association's values are also reaffirmed). IAU values are also taken up in the **IAU Letter of Commitment** which Member institutions are invited to sign when adhering to the Association.

In addition to its comprehensive website, the Association maintains specialised portals such as: **HEEFA** - the portal on Higher Education/Research and EFA/related MDGs, ([www.heefa.net](http://www.heefa.net)); **IDEA-PhD** – portal on doctoral education in Africa ([www.idea-phd.net](http://www.idea-phd.net)); **HESD** – portal on Higher Education's actions to promote Sustainable Development ([www.iau-hesd.net](http://www.iau-hesd.net)), and the **WHED** – World Higher Education Database ([www.whed.net/home.php](http://www.whed.net/home.php)).

For more information about IAU please visit [www.iau-aiu.net](http://www.iau-aiu.net)

**IAU - UNESCO House**  
1, rue Miollis  
75 732 Paris Cedex 15  
France  
Tel.: (+33) 1 45 68 48 00





# IAU upcoming events and activities

## Prochains évènements de l'AIU et activités en cours

### IAU Conferences/ *Conférences de l'AIU*

- **IAU 2015 International Conference**, University of Siena, Italy, 28-30 October 2015  
The Conference will focus on **Internationalization of higher education: moving beyond mobility** ([www.etouches.com/ehome/iau2015siena](http://www.etouches.com/ehome/iau2015siena)). **Contact:** [iau@iau-aiu.net](mailto:iau@iau-aiu.net)
- **IAU 15<sup>th</sup> General Conference**, Bangkok, Thailand, 14-16 November 2016  
The General Conference will be organised in cooperation with a Consortium of Thai universities lead by Siam University. It will focus on **Higher Education: a catalyst for innovative and sustainable societies**.  
**Contact:** [iau@iau-aiu.net](mailto:iau@iau-aiu.net)

### IAU partnering with/ *Partenariats de l'AIU*

- **Access to Post-Secondary Education in the 21<sup>st</sup> Century: Meeting the Global Challenge in Asia and the South Pacific**, a GAPS Conference in partnership with Sunway University, Kuala Lumpur, Malaysia, 5 - 8 October 2015. The IAU President is invited to give a keynote address during this event.  
**More info:** <http://www.gaps-education.org/>

### IAU Calls/ *Appels de l'AIU*

- **Higher Education Policy (HEP): IAU – Palgrave Prize in Higher Education Policy Research 2014-15**  
Essay Competition Theme: **Internationalization of Higher Education: Moving beyond mobility**  
**Contact:** Nicholas Poulton, Editorial Assistant, [hep@iau-aiu.net](mailto:hep@iau-aiu.net)
- **Leading Globally Engaged Universities (LGEU) - a new leadership development programme.** The Quality of HE leadership is central to the well-being of HEIs. The responsibilities on leaders and expectations from HEIs are expanding while the local and global context is continuously changing; leadership is more complex than ever. To support new and future leaders of HEIs and to offer a global space for peer-to-peer learning, IAU has developed the *Leading Globally Engaged Universities (LGEU)* professional development programme. The first session will take place from 15-20 November 2015 and will be hosted by the University of Malaya in Kuala Lumpur, Malaysia. **Contact:** Trine Jensen, [t.jensen@iau-aiu.net](mailto:t.jensen@iau-aiu.net)

### Latest IAU publications/ *Dernières publications de l'AIU*

- **IAU Annual Report 2014** is available online ([www.iau-aiu.net](http://www.iau-aiu.net))
- **IAU Horizons, vol 21.1** focusing on the theme of the GMA 6 is available on site at the Meeting and online.
- **World Higher Education Database (WHED):** The IAU WHED Portal ([www.whed.net](http://www.whed.net)) is the IAU's latest reference tool on HE systems, degrees and institutions around the world. An enhanced access (MyWHED) is offered to IAU Members. Enhanced access provides advanced search options, printing and extraction facilities.
- **Higher Education Policy (HEP): HEP 28/1, March 2015** published. **HEP 28/2** will be released in **June 2015**. More information at: [www.palgrave-journals.com/hep/journal/v26/n1/index.html](http://www.palgrave-journals.com/hep/journal/v26/n1/index.html)
- **IAU 4<sup>th</sup> Global Survey on Internationalization of HE (2013)** can be ordered at [iau@iau-aiu.net](mailto:iau@iau-aiu.net)

### A selection of additional IAU opportunities/ *D'autres opportunités de l'AIU*

- For **Internationalization Strategies Advisory Service (ISAS)**, please go to: [www.iau-aiu.net/content/isas](http://www.iau-aiu.net/content/isas)
- Showcase your work via the IAU portals : [www.iau-aiu.net/content/specialized-portals](http://www.iau-aiu.net/content/specialized-portals)

# Presentation of the higher education system in Quebec

## Présentation du système d'enseignement supérieur au Québec

Higher education in Canada, as well as primary, secondary, vocational or technical education, is the constitutional responsibility of the provinces.

In **Quebec**, higher education is delivered by two main types of institutions: colleges and universities. The Collèges d'enseignement général et professionnel (CEGEPs) offer two different types of programmes:

- 2-year pre-university programmes leading to university
- and 3-year technical programmes mainly for entry into the labour market.

There are 48 public CEGEPs (43 French-speaking and 5 English-speaking) located in large and medium cities of the province. There are also 25 private subsidized institutions under the responsibility of the Ministère de l'Éducation, du Loisir et du Sport (18 French-speaking; 3 English-speaking; 4 French-English-speaking). Some institutions are under the responsibility of other Ministries such as music conservatories or agricultural institutes. The programmes offered by these institutions are approved by the Ministère de l'Éducation, du Loisir et du Sport (MELS).

There are also 32 private colleges under licence of the MELS. There are 18 universities organized as follows:

- 3 English-speaking degree-granting universities (McGill, Concordia and Bishop's);
- 15 French-speaking degree-granting universities (Laval, Montréal, École Polytechnique de Montréal, École des Hautes Études Commerciales de Montréal, Sherbrooke and the 10 institutions related to the Université du Québec network hereby located in the main cities of the province).

Except for the Université du Québec, created by an Act of the National Assembly of Quebec, each other institution has a private charter. Although the Québec government provides a major portion of their funding, these institutions operate independently in all academic matters (admission, programs of study, evaluation, management, staffing).

### Stages of higher education

**Collegial (general or technical):** the college system in Québec includes two-year pre-university programmes leading to university, and three-year technical programmes leading mainly to the labour market, with the possibility to attend the universities. These pre-university and technical programmes include common courses as general education, thereby providing a true system of college education with a general or technical Diploma of College Studies (DCS) issued by the Minister on recommendation of the college.

#### University level first stage: Bachelor's Degree

The undergraduate university level usually leads to a Bachelor's degree after 3 or 4 years of study (Teacher Education, Engineering, and Medicine). In English-universities, a bachelor programme can include a major and one minor or a choice of 3 certificates. Universities also offer short programmes, recognized by an undergraduate certificate.

#### University level second stage: Master's Degree

The graduate university level usually leads to a Master's degree normally requiring 2 years of study and a dissertation after a Bachelor's degree. Universities also offer short one-year programmes recognized by a Diplôme d'études supérieures spécialisées (advanced graduate diploma). Graduate students include medical residents whose clinical training period may vary by specialty, with a minimum of 2 years.

#### University level third stage: Ph.D./Doctorate

Post-graduate studies lead to a PhD, requiring 3 years of study after the Master's degree and the submission of a major thesis (doctoral dissertation).

**Source:** IAU WHED Portal - [www.whed.net/home.php](http://www.whed.net/home.php)

**More info:** The Canadian Information Centre for International Credentials ([www.cicic.ca/](http://www.cicic.ca/))

## 6<sup>th</sup> Global Meeting of Associations

### Social innovation: challenges and perspectives for Higher Education

#### Participants/ Participants

IAU Global Meetings of Associations (GMAs) are held once every two years. They are organized exclusively for leaders of national, regional and international associations/networks of HEIs. The GMAs offer a unique opportunity for representatives of a variety of university associations to come together to share their expertise, learn from each other and generally network around shared issues of interest.

*Les Réunions mondiales des associations (GMA) se tiennent tous les deux ans. Elles sont organisées exclusivement pour les leaders d'associations/réseaux nationaux, régionaux et internationaux d'établissements d'enseignement supérieur. Les GMA offrent une opportunité unique, à toute une variété de représentants d'associations d'universités, de se rassembler afin que partager leur expertise, apprendre les uns des autres et faire du réseautage autour de problématiques communes.*

#### Theme/ Thème

This 6<sup>th</sup> edition of the GMA focuses on **social innovation** required to meet global and local challenges faced by societies and by our shared planet. Usually associated with technology, it is often forgotten that social innovation is also continuously taking place and that it can have an even more lasting impact. Definitions of this concept vary but, generally speaking social innovation is described as “a dynamic that, in response to current clearly defined social needs, offers more appropriate and more sustainable solutions. Social innovations, taken up by an institution, an organization or a community, offer measurable benefits for the collective rather than simply for certain individuals. The impact of social innovation is transformative and systemic. By its inherent creativity, social innovation represents a break from what is.”<sup>1</sup>

Participants will be invited to discuss whether and how universities and other higher education institutions, and their organizations can engage more fully in such transformations, what specific role higher education can play and how social innovation can be more easily recognized and valued. They will compare notes on how associations and organisations develop their strategies to meet these challenges.

*Cette 6<sup>e</sup> édition du GMA porte sur les défis mondiaux et locaux auxquels les différentes sociétés et la planète qu'elles partagent doivent faire face à grand renfort d'**innovation** dans tous les domaines. Généralement associée à la technologie, on oublie souvent que l'innovation sociale est également un processus en cours et qu'il pourrait même avoir un impact bien plus durable. Si les définitions d'un tel concept peuvent varier, on s'entend généralement pour dire « qu'une innovation sociale est une nouvelle idée, approche ou intervention, un nouveau service, un nouveau produit ou une nouvelle loi, un nouveau type d'organisation qui répond plus adéquatement et plus durablement que les solutions existantes à un besoin social bien défini, une solution qui a trouvé preneur au sein d'une institution, d'une organisation ou d'une communauté et qui produit un bénéfice mesurable pour la collectivité et non seulement pour certains individus. La portée d'une innovation sociale est transformatrice et systémique. Elle constitue, dans sa créativité inhérente, une rupture avec l'existant »<sup>1</sup>.*

*Ainsi, les participants seront invités à discuter si et comment les universités et autres établissements d'enseignement supérieur et les organisations qui les rassemblent et les représentent peuvent s'engager davantage dans de telles transformations, du rôle que l'enseignement supérieur peut jouer et de la manière dont l'innovation sociale peut-être plus facilement reconnue et valorisée. Ils compareront leurs notes et points de vue sur la manière dont les associations et les organisations peuvent développer leurs stratégies, de manière à répondre à ces nouveaux défis.*

#### The GMA will be held in English and French/ Le GMA sera tenu en anglais et en français

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<sup>1</sup> Définition et processus de l'innovation sociale, Le Réseau Québécois de l'Innovation Sociale : <http://ptc.quebec.ca/rqis/node/115>

# Programme<sup>1</sup>

## Opening & Welcome – Wednesday 6 May 2015 Ouverture et mot de bienvenue – mercredi 6 mai 2015

14:00-18:00

### Registration/ *Inscriptions*

HEC Montréal | 3000 Chemin de la Côte-Sainte-Catherine | Montréal

### Networking/ *Inscriptions*

HEC Montréal | 3000 Chemin de la Côte-Sainte-Catherine | Montréal


18:00-20:00

### Welcome reception/ *Cocktail de bienvenue*

HEC Montréal, Atrium | 3000 Chemin de la Côte-Sainte-Catherine | Montréal

### Welcome speech/ *Mot de bienvenue*

- **Allan Cahoon**, *President, Inter-American Organization for Higher Education (OUI-IOHE)*
- **Dzulkifli Abdul Razak**, *President, International Association of Universities (IAU)*
- **Guy Lefebvre**, *Vice-recteur aux Relations internationales et à la Francophonie, Université de Montréal, QC, Canada*

Sponsor :  Université de Montréal

## Day 1 – Thursday 7 May 2015 Jour 1 – jeudi 7 mai 2015

08:00-09:00

### Registration/ *Enregistrements*

HEC Montréal | 3000 Chemin de la Côte-Sainte-Catherine | Montréal

09:00-09:30

### Welcome / *Mot de bienvenue* \*

Room / *salle* : Banque de développement du Canada

### Virtual guided tour of the Campus/ *Visite guidée virtuelle du campus*

- **Guy Breton**, *Recteur, Université de Montréal, QC, Canada*
- **Allan Cahoon**, *President, Inter-American Organization for Higher Education (OUI-IOHE)*
- **Eva Egron-Polak**, *Secretary-General, International Association of Universities (IAU)*

09:30-10:30

### Opening Plenary/ *Conférence d'ouverture* \*

Room / *salle* : BDC Banque de développement du Canada

**Social Innovation : the concept, the practice, the place of higher education**  
**Innovation sociale: le concept, la mise en pratique, le rôle de l'enseignement supérieur**

### Chair/ *Président de séance*

- **Manuel J. Fernós**, *President, Inter American University of Puerto Rico – IAU Vice President*

<sup>1</sup> As of 21 April 2015

\* Simultaneous interpretation will be offered/ *une traduction simultanée sera assurée.*

**Panelists/ Panélistes**

- **Dzulkifli Abdul Razak**, *President, International Association of Universities (IAU)*
- **Juan-Luis Klein**, *Directeur, Centre de recherche sur les innovations sociales (CRISES), QC, Canada*

**10:30-11:00 Break/ Pause santé**

**11:00-12:30 Concurrent sessions Series 1 – Social Innovation, governance, impact, accountability**  
*Ateliers parallèles, série 1 - Innovation sociale, gouvernance, impact et reddition de comptes*

**Workshop A : Actors and governance\***

**Atelier A : les acteurs et la gouvernance**

Room / salle - BDC

*Social Innovation rests on collaborative efforts of the State/government, civil society and communities. This workshop offers an opportunity to explore how each of these actors can contribute and how they work together.*

*L'innovation sociale repose sur les efforts de collaboration de l'État/ gouvernement, de la société civile et des communautés. Cet atelier offre l'occasion d'explorer la façon dont chacun de ces acteurs peut y contribuer et comment ils travaillent ensemble.*

**Moderator/ Modérateur**

- **Nigel E. Harris**, *Vice-Chancellor, The University of West Indies, Jamaica, W. I - IAU Board Member*

**Panelists/ Panélistes**

- **Louis Lévesque**, *Sous-ministre des Transports, de l'Infrastructure et des Collectivités, Gouvernement fédéral du Canada*
- **Beer R.E.V.M. Schröder**, *Advisor, NUFFIC, the Netherlands*

**Workshop B : Impacts**

**Atelier B : les impacts**

Room / salle - Banque Scotia

*Monitoring impact, evaluation methodologies, indicators, and accountability frameworks will be discussed in the session, with particular emphasis on differences between how these are treated in higher education and in society.*

*Suivi de l'impact, méthodes d'évaluation, indicateurs, et cadres de la reddition de comptes seront discutés lors de la session, avec un accent particulier sur les manières différentes dont ils sont traités dans l'enseignement supérieur et dans la société.*

**Moderator/ Modérateur**

- **Sijbolt Noorda**, *President, Observatory of the Magna Charta*

**Panelists/ Panélistes**

- **Xavier Grau**, *Non-Executive Director, GUNi/ACUP, Spain*
- **Mireille Mathieu**, *Professeur émérite en psychologie, Université de Montréal, Canada*

**12:30-14:00 Lunch/ Dîner (déjeuner)**

HEC Montréal, Atrium | 3000 Chemin de la Côte-Sainte-Catherine | Montréal

**14:00-15:00 Plenary Session: summary feedback from the two concurrent sessions (wksp A and B)\***

*Séance plénière: synthèse des deux ateliers par les rapporteurs et échange entre participants*

Room / salle : Banque de développement du Canada

**Chair/ Président de séance**

- **Khalid Omari**, *Former President, Jerash University, Jordan – IAU Board Member*

**Rapporteurs/ Rapporteurs**

- **Abdulganiyu Ambali**, *Vice-Chancellor, University of Ilorin, Nigeria – IAU Deputy Board Member*
- **Marianne Granfelt**, *Secretary General, Association of Swedish Higher Education (SUHF), Sweden – IAU Board Member*

**15:00-15:30 Break/ Pause santé**

15:30-17:30

**Interactive workshop<sup>1</sup>: Social impact of innovation or Impact of Social Innovation?\***

**Atelier interactif: Impact social de l'innovation ou Impact de l'innovation sociale ?**

Room / salle : Banque de développement du Canada

*This workshop will offer a critical examination of these distinct but related approaches, inherent challenges in each, and their respective importance for the academic community. It will address questions such as why engage in Social Innovation, identify obstacles and lines of resistance as well as facilitating measures and ways to mobilize the academic community. After brief presentations by panelists, participants will continue in small groups.*

*Cet atelier offrira un examen critique de ces approches distinctes mais connexes, des défis inhérents à chacune, et de leur importance respective pour la communauté universitaire. Il abordera des questions telles que pourquoi s'engager dans l'innovation sociale, visera l'identification des obstacles et des lignes de résistance, ainsi que des mesures facilitantes et des moyens de mobiliser la communauté universitaire. Après de brèves présentations des panélistes, les participants continueront en petits groupes.*

**Chair/ Président de séance**

- **Ernest Aryeetey**, Vice Chancellor, University of Ghana – IAU Board Member

**Panelists/ Moderators/ Panélistes/ Modérateurs**

- **Sebastian Gatica**, Assistant Professor and Director - Social Innovation Lab, Pontifical Catholic University Of Chile
- **Johanne Turbide** Directrice du pôle IDEOS & **Luciano Barin-Cruz**, HEC Montréal, Canada

19:30

**GMA Dinner/ Souper (dîner) du GMA**

Restaurant de l'Institut | 3535, rue Saint-Denis | Montréal

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<sup>1</sup> Par Atelier interactif il faut comprendre : présentations + échange entre les participants en petits groupes (sorte de « World Café »).

## Day 2 – Friday 8 May 2015

Jour 2 – vendredi 8 mai 2015

08:30-09:30

### Highlights of IAU activities

*Présentation des travaux et activités de l'IAU*

HEC Montréal, Le Cercle | 3000 Chemin de la Côte-Sainte-Catherine | Montréal

### «Global Project on Strengthening Community University Research Partnership»

Budd Hall & Crystal Tremblay, Victoria BC, Canada

09:30-10:30

### Panel: Universities and university associations as actors in Social Innovation\*

*Panel: Action des universités et des associations universitaires en innovation sociale*

Room / salle : Banque de développement du Canada

#### Chair/ Président de séance

- **Juan Ramón de la Fuente**, Former Rector, National Autonomous University of Mexico, Mexico; IAU Immediate past President

#### Panelists/ Panélistes

Social Innovation and the key missions of the University/ *L'IS et les trois missions universitaires : recherche, enseignement, services à la communauté*

- **Pam Fredman**, Vice-Chancellor, University of Gothenburg; President, Association of Swedish Higher Education (SUHF), Sweden – IAU Vice-president

Developing a culture of Social Innovation in the academic community/ *Développer une culture d'innovation sociale au sein de la communauté universitaire*

- **Etienne Ehilé**, Secrétaire général, Association des Universités Africaines (AUA), Ghana – Membre du CA de l'IAU

The role of associations to facilitate university involvement/ *Rôle des associations universitaires*

- **Patricia Gudiño**, Secrétaire générale, Inter-American Organization for Higher Education (OUI-IOHE), Canada
- **Robert Proulx**, Recteur, Université du Québec à Montréal (UQAM) ; Réseau des Université du Québec, Canada

10:30-11:00

### Break/ Pause santé

11:00-12:30

### Concurrent sessions Series 2 – University and university associations as actors in Social Innovation

*Ateliers parallèles, série 2 - Action des universités et des associations universitaires en innovation sociale*

Both workshops discuss the 3 topics introduced in the previous plenary by the panel.

*Discussion sur les 3 points couverts par les panelistes lors de la séance plénière précédente.*

#### Workshop A/ Atelier A\*

Room / salle - BDC

#### Moderator – Modérateur

- **Guy Lefebvre**, Vice-recteur aux relations internationales et à la Francophonie, Université de Montréal, QC, Canada

#### Workshop B/ Atelier B

Room / salle - Banque Scotia

#### Moderator – Modérateur

- **Pornchai Mongkhonvanit**, President, Siam University, Thailand ; IAU Vice-president

12:30-13:30 **Lunch/ Dîner**  
HEC Montréal, Atrium | 3000 Chemin de la Côte-Sainte-Catherine | Montréal

13:30-15:00 **Concurrent sessions Series 3 – Case Studies and Models of Social Innovation**

*Ateliers parallèles, série 3 – Etudes de cas et modèles d'innovation sociale*

**Workshop A : University in its social milieu**

*Atelier A : l'Université dans son milieu social*

Room / salle - Banque Scotia

**Moderator/ Modérateur**

- **Christina Cameron**, *President, Canadian Commission for UNESCO*

**Panelists/ Panélistes**

- **Budd Hall**, *UNESCO Chair, University of Victoria, BC, Canada*
- **Olive Mugenda**, *Vice-Chancellor, Kenyatta University, Kenya*

**Workshop B : University and its economic partners\***

*Atelier B : l'Université et ses partenaires économiques*

Room / salle - BDC

**Moderator/ Modérateur**

- **Rachida Azdouz**, *Conseillère Principale en Développement Stratégique, Vice Rectorat aux Affaires internationales et à la Francophonie, Université de Montréal, QC, Canada*

**Panelists/ Panélistes**

- **Yves Beauchamp**, *Vice-recteur au développement du futur campus Outremont de l'UdeM, QC, Canada*
- **Roberto Escalante Semerena**, *Secretary General, UDUAL, Mexico*

15:00-15:30 **Break/ Pause santé**

15:30-16:00 **Plenary Session: summary feedback from the concurrent sessions Series 2 & 3\***

*Séance plénière: synthèse des deux ateliers par les rapporteurs et échange entre participants*

Room / salle : Banque de développement du Canada

**Chair/ Président de séance**

- **Abderrahmane RIDA**, *Vice-recteur à la programmation et au développement, Agence Universitaire de la Francophonie (AUF)*

**Rapporteurs/ Rapporteurs**

- **Jenifer Cushman**, *President, Association of International Education Administrator, USA*
- **Zoltán Dubécsi**, *Secretary-General, Hungarian Rectors' Conference, Hungary*

16:00-16:45 **The future of Social Innovation: taking stock and promising orientations\***

*Bilan et Prospective*

- **Rémi Quirion**, *Scientifique en chef du Québec, Fond de recherche du Québec, Canada*

16:45-17:00 **Closing and thanks\***

*Mot de clôture et remerciements*

- **Guy Breton**, *Recteur, Université de Montréal, QC, Canada*
- **Allan Cahoon**, *Inter-American Organization for Higher Education (OUI-IOHE).*
- **Eva Egron-Polak/ Dzulkipli Abdul Razak**, *International Association of Universities (IAU)*



# Programme participants' bio notes<sup>1</sup>

## Keynote Speakers

### **Dzulkifli Abdul Razak**, President, International Association of Universities (IAU)



Dzulkifli Abdul Razak (or Dzul for short) is the current Vice-Chancellor of Albukhary International University. Prior to this, he was the 5<sup>th</sup> Vice-Chancellor of Universiti Sains Malaysia (USM) and held the office from 2000 – 2011.

He is presently serving in various capacities internationally, including an executive committee member of: Asia-Europe Meeting (ASEM) Advisory Education Hub Committee, Association of Commonwealth Universities (ACU) and the Advisory Committee of World Universities Forum, Davos. He is also a member of the World Health Organization's Expert Advisory Panel on Drug Policies and Management (since 1995), and a member of WHO Scientific Advisory Committee on Tobacco Product

Regulation (2000-2002).

At the national level, he is the Chair of the Malaysian Vice-Chancellors' Committee, Chair of Malaysian Examination Council, and Multimedia Technology Enhancement Operations Sdn. Bhd. (METEOR, the owner of Open University of Malaysia). He also serves as Advisor to the National Higher Education Research Institute (IPPTN), and is a member of National Higher Education Council.

He is a Fellow of the Academy of Science, Malaysia, and of the World Academy of Art and Science as well as more recently, of Malaysian Institute of Management. Since 1995, he has regularly contributed to a leading Malaysian newspaper as a weekly columnist, commenting on issues relating to education, science, health and current events.

Dzul has been elected as the new IAU President (2012-2016) in Puerto Rico in November 2012.

### **Juan-Luis Klein**, Directeur, Centre de recherche sur les innovations sociales (CRISES) – UQÁM, Canada



Juan-Luis Klein is a Full Professor at the University of Quebec at Montreal and the Director of the “Centre de recherche sur les innovations sociales” (Center for research on social innovations – CRISES : <http://crises.uqam.ca/> ), which is an interuniversity and multidisciplinary research centre of excellence funded by the « Fonds de recherché du Québec—Société et Culture » (FRQ-SC : <http://www.frqsc.gouv.qc.ca/>). This Centre is worldwide recognized as a leader group in the field of social innovation. Since the 80s, Juan-Luis Klein has been an active scholar in many fields related to local and regional development and planning and space-based social innovation. He leads several funded research teams. He is frequently invited to deliver lectures in national and international workshops and conferences. Since the beginning of his career, alone or in collaboration,

he has published 7 books, edited or co-edited 29 books, and published some 170 texts in refereed journals and collective books. He assumes several duties in editorial committees of scientific journals and is the director of the Series on Contemporary geography (Collection Géographie contemporaine) at the “Presses de l'Université du Québec” (University of Quebec Press). He is currently co-president of a non-governmental organisation for knowledge transfer in social innovation, social economy and territorial development called “Territoires innovants en économie sociale et solidaire” (TIESS: <http://www.tiess.ca/>). He is also a member of the Board of Directors of the Quebec Network on Social Innovation (Réseau québécois en innovation sociale/ RQIS: <http://www.rqis.org/>).

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<sup>1</sup> Programme Participants appear in alphabetical order

## Opening and Closing Speakers

### **Guy Breton, Recteur, Université de Montréal (UdeM), QC, Canada**



Guy Breton est recteur de l'Université de Montréal depuis juin 2010. Un second mandat, débutant en juin 2015, lui a été octroyé le 24 février 2014.

Médecin et radiologiste, il a débuté sa carrière de professeur à la Faculté de médecine de l'Université dès 1979. Gestionnaire visionnaire et audacieux dans les secteurs universitaire et des soins de santé, il est reconnu pour ses capacités de communication et de mobilisation dans les changements organisationnels. On lui a confié de nombreux postes de direction à l'UdeM, dont celui de vice-doyen exécutif à la Faculté de médecine et de vice-recteur exécutif. Parallèlement, il a assumé diverses fonctions stratégiques et opérationnelles à l'Hôpital Saint-Luc, puis au Centre hospitalier de l'Université de Montréal (CHUM). On lui doit également la constitution de plusieurs fonds de recherche parrainés par le Fonds de la recherche en santé du Québec (FRSQ).

Dr. Breton a obtenu diverses distinctions prestigieuses dont le Prix Albert-Jutras de la Société canadienne-française de radiologie (SCFR), pour souligner son parcours remarquable dans les milieux hospitalier et universitaire. Il est membre de l'Ordre du Canada depuis 2014. En 2013, l'Université Shanghai Jiao Tong et l'Université des Technologies de Compiègne lui ont octroyé un doctorat honorifique. Cette même année, il a également reçu le titre de « CUPL Honorary Professor » de la China University of Political science and Law (CUPL) et il a été décoré des insignes de chevalier de l'Ordre des Palmes académiques par le gouvernement français. Guy Breton siège à de nombreux conseils d'administration et il est vice-président du conseil d'administration de la Société des célébrations du 375<sup>e</sup> anniversaire de Montréal.

### **Allan Cahoon, President, Inter-American Organization for Higher Education (OUI-IOHE)**



Dr. Allan Cahoon became President and Vice-Chancellor of Royal Roads University in 2007.

He started his undergraduate education at the University of Calgary before transferring to the United States to complete his BA in history and political science, a MSc in International Administration, and eventually completed his PhD at Syracuse University. As president, Cahoon has attended executive education programs at Harvard University and Oxford.

In 2002, Cahoon moved to the University of Regina, where he held the position of Vice-President, Research and International. In 2006, he was appointed Acting President and served in that role until 2007, when he moved to Royal Roads University. There, he has served on the Campaign Cabinet of the United Way Victoria, the Advisory Council of the Order of BC, and as President of University Public Sector Employers' Association (UPSEA). He is currently a member of the Research Universities Council of BC (RUCBC) and the Association of Universities and Colleges Canada (AUCC).

Dr. Cahoon was appointed IOHE President in 2014, as well as a member of the Standing Advisory Committee on International Relations (SACIR) for the AUCC. Cahoon – whose second language is Spanish – has been a visiting professor at the National Autonomous University of Mexico. He has also served as a visiting professor at the Monash Mount Eliza Management School in Australia, Yamaguchi University in Japan and the International Management Center in Budapest in Hungary. As well, he has held teaching appointments at Simon Fraser University and Syracuse University. He is adjunct professor at the Tianjin Open, Hunan University and Nankai Universities in China and emeritus professor at the University of Calgary.

Dr. Cahoon has served on the editorial boards of four journals, authored or co-authored more than 40 articles and edited or contributed chapters to numerous books on organizational development. He has presented more than 75 adjudicated conference papers throughout his academic career. He was named an outstanding academic by the Inter-American Organization of Higher Education in 1998 and is a four-time winner of the Alberta Energy Research Award.

## **Eva Egron-Polak, Secretary-General, International Association of Universities (IAU)**



Eva Egron-Polak was educated in the Czech Republic, Canada and France. Having studied French Literature, Political Science and International Political Economy, her post-graduate research focused on early stages of European Union policy in higher education. For almost 20 years she served in various senior positions at the Association of Universities and Colleges of Canada (AUCC) prior to becoming the Secretary-General of IAU in 2002. Her last position at AUCC was as Vice-President, International.

As Secretary-General of IAU, an independent, global association of universities and associations of higher education institutions based at UNESCO in Paris, France, Eva Egron-Polak is engaged with many of the most pressing policy issues in higher education – internationalization of higher education and intercultural learning, quality of cross-border higher education, provision of equitable access to and success in higher education, changing nature of institutional autonomy and the contribution of higher education to sustainable development and the Millennium Development Goals, among others.

Since her appointment at IAU, she has focused on expanding the Association’s convening role, consolidating the Association’s capacity as a clearing house of information on the systems and institutions of higher education around the world. Under her leadership IAU launched regular and systematic global surveys on internationalization, created a LEADHER grants programme for professional development and North-South and South-South collaboration and developed an advisory service to review and assess institutional internationalization strategies using expert Panels from around the world.

Eva Egron-Polak is a member of many boards and steering committees at UNESCO, the European Commission, OECD and others. She has written and presented many papers on higher education topics and has expanded IAU partnerships to include many new organizations and networks.

## **Chairs/Moderators**

### **Ernest Aryeetey, Vice-chancellor, University of Ghana – IAU Board Member**



Prof. Ernest Aryeetey is the Vice-Chancellor of the University of Ghana and a Professor of Economics. Prior to his appointment as Vice-chancellor he was a Senior Fellow and Director of the Africa Growth Initiative at the Brookings Institution, Washington, D.C. He was also Director of the Institute of Statistical, Social and Economic Research (ISSER) at the University of Ghana for the period February 2003 – January 2010.

Prof. Aryeetey's research work focuses on the economics of development with an interest in institutions and their role in development, regional integration, economic reforms, financial systems in support of development and small enterprise development. He is known for his work on informal finance and microfinance in Africa. He has consulted for various international agencies on a number of development and political economy subjects.

Ernest Aryeetey has published with leading development journals and publishers. Among his publications are *Financial Integration and Development in Sub-Saharan Africa* (Routledge 1998) and *Economic Reforms in Ghana: the Miracle and the Mirage* (James Currey 2000) and *African Smallholders: Food Crops, Markets and Technology*, (CABI Books 2010). He is a co-editor of “The Oxford Companion to the Economics of Africa” (Oxford University Press 2012).

**Rachida Azdouz, Conseillère principale en développement stratégique, Vice Rectorat aux Affaires internationales et à la Francophonie, Université de Montréal, QC, Canada**



Titulaire d'une maîtrise en psychologie ainsi que d'une maîtrise et d'un diplôme d'études approfondies en sciences de l'éducation obtenus à Strasbourg, en France, madame Rachida Azdouz est psychologue spécialisée en relations interculturelles.

Sa double formation en psychologie et en pédagogie lui a permis de mener de front une carrière de clinicienne, de formatrice, d'experte psycholégale, de chercheuse, de chargée de cours, de gestionnaire et de consultante. Elle a acquis une expertise en matière de gestion de conflits de valeurs et de droits, de pédagogie universitaire et d'enjeux identitaires en contexte pluriethnique.

Membre du Conseil des relations interculturelles (1997-2001), puis du Conseil supérieur de l'éducation (2001-2010), elle occupe actuellement le poste de conseillère principale en développement stratégique au vice-rectorat aux affaires internationales et à la francophonie, à l'Université de Montréal.

En 2014, elle a reçu le prix Ghislaine Coutu-Vaillancourt pour sa contribution au rayonnement de la langue française, au dialogue interculturel et à la promotion du vivre-ensemble en français.

**Christina Cameron, President, Canadian Commission for UNESCO**



In 2005, Christina Cameron became a Professor in the School of Architecture and Chair-holder of the Canada Research Chair on Built Heritage at the University of Montreal. Her research focuses on UNESCO's World Heritage Convention as well as on conservation approaches in Canada from 1950 to 2000.

Christina Cameron has been actively involved in World Heritage as Head of Delegation for Canada (1990-2008), Chairperson (1990, 2008) and Rapporteur (1989). She has chaired international expert meetings on strategic planning (1990-1992), historic canals (1994), a global strategy for a representative World Heritage List (1994), cultural landscapes (1998), working methods (1999-2000) and a proposal to establish a World Heritage Indigenous Peoples Council of Experts (2000-2001). She has advised on the preparation of World Heritage nominations in Japan, Barbados, China and Canada.

Prior to joining the University of Montreal, Christina Cameron's career as a heritage executive with Parks Canada spanned more than 35 years. As Director-General of National Historic Sites, she provided national direction for Canada's historic places, focusing on heritage conservation and education programs. She also served as the Secretary to the Historic Sites and Monuments Board of Canada from 1986 to 2005.

In 2008 she received the Outstanding Achievement Award of the Public Service of Canada, the country's highest recognition for public service and in 2012 was named a Fellow of the Royal Society of Canada. She is Chair of the Advisory Committee on the Official Residences of Canada and President of the Willowbank School of Restoration Arts.

Ms. Cameron has written extensively on Canadian architecture, heritage management and World Heritage issues. She recently co-authored *Many Voices, One Vision: The Early Years of the World Heritage Convention* (2013).

**Juan Ramón de la Fuente, Former Rector, National Autonomous University of Mexico – IAU Immediate Past-president**



Juan Ramón de la Fuente Ramírez is a Mexican psychiatrist, academician and politician who served as Secretary of Health in the cabinet of President Ernesto Zedillo (1994–1999) and as Rector of the National Autonomous University of Mexico (UNAM) from 1999 to 2007. He is currently Professor at National Autonomous University of Mexico (UNAM) and Chairs the Board of the *Aspen Institute Mexico*.

De la Fuente graduated from Medical School Medicine from the National Autonomous University in 1976 and trained in Psychiatry at the Mayo Clinic in Rochester, Minnesota, United States. When he returned to Mexico he founded the Clinical Research Unit of the Mexican Institute of Psychiatry and joined the Faculty of UNAM's School of Medicine, where he was appointed Dean in 1991. In 1995, he was also elected President of the Mexican Academy of Sciences and a few years later he was appointed Secretary of Health by President Zedillo. In 1999, he resigned to his cabinet post to be appointed Rector of the National Autonomous University of Mexico and in 2003 he was reappointed for a second term. *In 2008 he was elected President of the International Association of Universities*, and was called by Ban Ki-moon to be member of the Council of the United Nations University in Tokyo. He sits in several boards in México and abroad, such as *El Universal*, an influential newspaper in Mexico City.

He has written over two hundred papers and fourteen books, and has received numerous awards and honorary degrees such as the Distinguished Alumnus Award from the Mayo Clinic, the Presidential Award for Excellence of the University of Texas and a Doctorate on Humane Letters from Arizona State University, amongst many others. He also received from President Vicente Fox the National Prize for Arts and Sciences, the highest recognition of Mexico's Government. Dr. de la Fuente is one of the most respected figures in Mexican society.

**Manuel J. Fernós, President, Inter-American University of Puerto Rico – IAU Vice-president**



Manuel J. Fernós, Esq. has devoted a great part of his life to promoting social, ethical and professional formation of the youth. As an educator he has held the following educational and administrative positions at the Inter American University of Puerto Rico: Professor of the School of Law since 1979, Dean of the School of Law (1985-1992), Chancellor of the Metropolitan Campus (1992-1999) and has been University President since 1999.

During his incumbency as President of the Inter American University of Puerto Rico, he has succeeded in increasing academic offerings and has achieved a 50 million-dollar expansion in construction projects, among which a new building for the School of Optometry at the Bayamón Campus, a new building for the Computer Science and Telecommunications Center at the San German Campus, a Student Center at the Barranquitas Campus, the construction of dormitories at the Bayamón Campus and the expansion of facilities at the Aguadilla, Arecibo, Fajardo, Guayama and Ponce campuses, and at the School of law.

He established the Assistant Vice-Presidency for Distance Learning and Technological Development for the support of a continuously growing Distance Learning Academic Program with over 18,000 student enrollments in 18 academic programs. In addition, he achieved the expansion of the Exchange and International Cooperation Programs, which at present include more than 100 agreements with prestigious institutions located in 15 countries in North America, Europe and Latin America.

Manuel J. Fernós is also member of the boards of various associations and organizations working in the field of higher education.

### **Nigel E. Harris, Vice-chancellor, The University of the West Indies, Jamaica – IAU Board Member**



Professor Eon Nigel Harris assumed office as Vice-chancellor of The University of the West Indies on 1 October 2004. A Guyanese by birth, Professor Harris was previously Dean and Senior Vice President for Academic Affairs at Morehouse School of Medicine in Atlanta, USA from 1996-2004.

He graduated magna cum laude, Phi Beta Kappa from Howard University, with a degree in Chemistry, then received a Master of Philosophy degree in Biochemistry at Yale University. He earned his medical degree from the University of Pennsylvania then returned to the Caribbean where he completed his residency in internal medicine at the University of the West Indies at Mona and was awarded the post-graduate degree, Doctor of Medicine (DM).

He is internationally known for his work as a Rheumatologist. With Doctors Aziz Gharavi and Graham Hughes in London, he helped to define a disorder called the *Antiphospholipid Syndrome* and devised a diagnostic test (the anticardiolipin test) for it. For this work he shared with Dr Graham Hughes, Dr Aziz Gharavi and others, the Ceiba-Geigy Prize awarded by the International League Against Rheumatism (ILAR) in 1990.

He has received many honours and awards, including the Centennial Award for Contributions to Medicine by the National Medical Association (USA) in 1995, the Caribbean Health Research Council Award for contributions to medical research (2011); he was recognized as a Master of the American College of Rheumatology in 2012, and received the Martin Luther King International Award in Washington DC in 2010.

Professor Harris is currently Chairman of the Association of Commonwealth Universities (ACU), President of the Association of Universities and Research Institutions of the Caribbean (UNICA) and Chairman of the Caribbean Examination Council (CXC).

### **Guy Lefebvre, Vice-recteur aux relations internationales et à la Francophonie, Université de Montréal, QC, Canada**



Guy Lefebvre est détaché de la Faculté de droit à titre de vice-recteur aux relations internationales et à la Francophonie de l'Université de Montréal depuis 2014. Ses recherches portent principalement sur le phénomène de l'émergence des normes, dont les usages commerciaux.

Reconnu comme une autorité dans le domaine du droit des transactions commerciales internationales, il est l'auteur de nombreux ouvrages et articles publiés en plusieurs langues. Fondateur en 1997 du Centre de droit des affaires et du commerce international (CDACI) de la Faculté de droit, il est depuis 2013 codirecteur du Centre de recherche Sino-canadien à la China University of Political Science and Law, de Beijing.

Conférencier recherché en Amérique du Nord, en Europe, en Afrique, en Asie et en Amérique latine, il a aussi été professeur invité dans plusieurs universités. Fortement impliqué à l'international, il agit régulièrement comme expert auprès d'institutions internationales, telles la CNUDCI et UNIDROIT. Son expertise en éducation juridique internationale est également fréquemment sollicitée par des facultés de droit de l'étranger.

Doyen de la Faculté de 2012 à 2014 après avoir longtemps occupé des fonctions vice-décanales dans le cadre desquelles il a puissamment contribué au rayonnement international de la Faculté et de l'Université de Montréal, il a reçu de nombreux prix et récompenses au Canada et à l'étranger, autant pour sa contribution à l'avancement du droit que pour son rayonnement international. Le vice-recteur Lefebvre est membre du Barreau du Québec et a poursuivi ses études à l'Université de Montréal ainsi qu'à University College London.

### ***Pornchai Mongkhonvanit*, President, Siam University, Thailand – IAU Vice-president**



Pornchai Mongkhonvanit is the current president of Siam University in Bangkok, Thailand, Vice President of the International Association of Universities IAU and Chairperson, of the Advisory Board of the Association of Universities of Asia and the Pacific AUAP. Pornchai had served as President of the International Association of University Presidents (IAUP) from 2005 to 2008 and President of the Thailand Chapter of Phi Delta Kappa from 1995 to 1997.

Pornchai earned his undergraduate degree in Mechanical Engineering from Kasetsart University. His graduate degree was in Finance and Banking from University of Wisconsin-Madison. He is also a member of IEM's 2000 of the Graduate School of Education, Harvard University. And he is the Board member of World Association of

Cooperative Education (WACE).

Prof. Mongkhonvanit is internationally recognized as expert on higher education strategy with emphasis on promoting sustainable relationship between University and Industries. He is also the Founder and current Vice-president of Business University Forum of Thailand, a common forum of University and Industry to collaborate and share expertise on research, training and technology exchange in various dimensions.

### ***Sijbolt Noorda*, President, Observatory of the Magna Charta**



Dr Sijbolt Noorda is president emeritus of the University of Amsterdam, past president of the Association of Dutch Research Universities and a former board member of the European University Association.

He has served or serves on various executive and non-executive boards in the domains of Higher Education & Research, Public Radio & Television, Performing Arts & Moving Image, Health Service, High Performance Computing, Not-for-profit Publishing and Social Services.

At present he chairs the Academic Cooperation Association (Brussels), is an expert in the IEP (Institutional Evaluation Program) of EUA and is an advisor to various Austrian, Dutch, German, Rumenian and Turkish universities.

His academic field is cultural history of religions in Europe. He holds degrees from Free University Amsterdam, Utrecht University and Union Seminary/Columbia University, NYC.

### ***Khalid Omari*, Former President, Jerash University, Jordan – IAU Board Member**



#### **Education:**

- American University of Beirut , Beirut, 1964, B.Sc., Mathematics.
- Syracuse University. U.S.A., 1975, M.Sc., Educational Administration and Supervision.
- Syracuse University, U.S.A., 1977, Doctor of Education, Educational Administration and Supervision.

#### **Teaching Experience:**

- Professor of Educ. Adm., Yarmouk University, Jordan (1978-1993)
- Professor of Educ. Adm., Amman Arab University, Jordan (2002-2010)
- Visiting Prof. (through Fulbright Program), School of Education, University of Wisconsin- Madison (1985-1986).
- Visiting Prof., School of Educ. Kuwait University, (Spring, 1989-1990).

#### **Administrative Experience:**

- (1996-2002/ 2010-2014) President, Jerash University, Jordan.
- (2007) President, International University for Science and Technology, Syria
- (1993-1994) Minister of Education and Minister of Higher Education, Jordan.

**Abderrahmane Rida**, Vice-recteur à la programmation et au développement, Agence Universitaire de la Francophonie



Abderrahmane RIDA est nommé vice-recteur à la programmation et au développement depuis mai 2014. Il dirigeait depuis septembre 2011 le Bureau Europe Centrale et Orientale de l'Agence basé à Bucarest après avoir été directeur de l'Institut de la Francophonie pour l'Administration et la Gestion à Sofia depuis septembre 2008.

Après des études à Bruxelles et à Rabat ainsi qu'un séjour scientifique à Montréal, Abderrahmane Rida, titulaire d'un doctorat d'État en didactique des sciences économiques et spécialiste en pédagogie a occupé de nombreuses fonctions universitaires, dont celles de secrétaire général et vice-président chargé de la recherche, de la coopération et du partenariat de l'Université Mohammed V – Souissi, à Rabat (Maroc).

Professeur de l'enseignement supérieur, il a encadré plusieurs travaux de recherche et a assuré divers cours de pédagogie et de science économique. Il a participé à la mise en place du système LMD et à la structuration de la recherche de son université.

Coordonnateur de projets de coopération universitaire internationale avec le Canada, la France, l'Organisation mondiale du commerce, il avait aussi occupé en 2003 la fonction de Vice-président du groupement international des secrétaires généraux d'universités francophones (GISGUF).

## Panelists/Speakers/ Rapporteurs

**Abdulganiyu Ambali**, Vice-Chancellor, University of Ilorin, Nigeria – IAU Deputy Board Member



Prof. Abdul Ganiyu Ambali studied at the Ahmadu Bello University, Zaria, Nigeria and University of Liverpool, UK for his undergraduate and postgraduate degrees respectively. He was awarded the degree of DVM (1981), from ABU, and M.V.Sc, and PhD, (1984, and 1989) from University of Liverpool, UK. He became a Member of College of Veterinary Surgeons of Nigeria, (MCVSN) in year 2004.

Prof. Ambali started his carrier as a Veterinary Surgeon, with the Ministry of Rural & Community Development, Kano, Nigeria in 1981 as a Youth Corper. He later joined the services of the University of Maiduguri as an Assistant Lecturer in 1982, rose through the ranks and became Professor of Veterinary Medicine in 1995. To date, he has twenty-eight years of teaching experience at University level. Prof. Ambali has supervised many postgraduate students at both Masters and PhD levels and at present has graduated seventeen postgraduate students and some are still under his supervision. He has published about eighty articles in local, national and international peer reviewed journals.

Prof. Ambali has held a number of academic and administrative positions, among which are: Head, Dept. of Vet. Medicine, Univ. of Maiduguri, (for 5years); Director, Veterinary Teaching Hospital, University of Maiduguri, (for 5years); member and/or chairman of various Council and Faculty committees; and the Foundation Dean of the Faculty of Veterinary Medicine, University of Ilorin, Nigeria. These responsibilities afforded him the opportunity to serve in various committees including among others, Finance and general purpose committees, Staff recruitment and promotion committee. Prof. Ambali has served the Federal establishments in various capacities, as either member or chairman of visitation panels and/or accreditation teams to monitor academic standard in his discipline at various Universities/Agencies across the country. As a mark of recognition of his academic excellence, he has served as external examiner to several Universities in Nigeria at both undergraduate and postgraduate levels. He is also the Coordinator of Bird Flu Surveillance for North East Zone.



**Lucian Barin Cruz, Professeur agrégé, HEC Montréal, QC, Canada**



Luciano Barin Cruz est professeur agrégé au service de l'enseignement du management à HEC Montréal. Il est coordinateur de l'option Management de la MSc de HEC Montréal. Il détient un doctorat en science de gestion de l'Université Jean Moulin Lyon III en France et de la Federal University of Rio Grande do Sul au Brésil. Le professeur Barin Cruz mène de nombreux projets et mandats de recherche en développement durable, responsabilité sociale des entreprises et innovation sociale. Il a déjà intervenu dans différents pays de l'Amérique Latine et de l'Europe à titre d'enseignant et de chercheur.

Luciano BARIN CRUZ is Associate Professor at the Department of Management at HEC Montréal. He is also the coordinator of the HEC Montréal's Master Program in Management. He received his Ph.D. in Management from Jean Moulin Lyon III University (France) and from the Federal University of Rio Grande do Sul (Brazil). Professor Barin Cruz leads several research projects and teaches in the field of sustainable development, corporate social responsibility and social innovation, in different regions of the world, such as North America, Latin America and Europe.

**Yves Beauchamp, Vice-recteur au développement du futur campus Outremont de l'UdeM, QC, Canada**



Titulaire d'un baccalauréat en génie industriel et d'une maîtrise de l'Université du Québec à Trois-Rivières (UQTR) ainsi que d'un doctorat en génie industriel de l'Université de la Virginie occidentale, Yves Beauchamp a enseigné à l'UQTR de 1987 à 1992 puis à l'École de technologie supérieure (ÉTS) de 1992 à 1997.

Nommé directeur du département de génie mécanique en 1997, il devient directeur de l'enseignement et de la recherche de 1999 à 2003. Nommé directeur général intérimaire de l'ÉTS en 2002, il est confirmé dans ses fonctions en 2003. Son mandat est renouvelé en 2008.

Appuyé par une solide équipe de direction, il donne un nouvel essor à cet établissement universitaire de formation d'ingénieurs devenu, sous son leadership, l'un des plus importants au Canada. Au surplus, il contribue à revitaliser le quadrilatère où sont situées les installations de l'ÉTS (sud-ouest de Montréal), notamment en impulsant la naissance du « Quartier de l'innovation ». Après avoir mis sur les rails ce projet d'espace mixte, monsieur Beauchamp se voit confier, en 2013, la responsabilité du développement d'un autre grand projet : le Site Outremont de l'Université de Montréal.

Yves Beauchamp est reçu «Fellow» de l'Académie canadienne du Génie en 2010, puis promu au grade de « chevalier » de l'Ordre national du Québec en 2014.

**Jenifer Cushman, President, Association of International Education Administrator, United States**



Jenifer Cushman is Campus Dean and Associate Professor of German at Ohio University Zanesville, where she serves on the Ohio Board of Regents working group for postsecondary globalization and the OU Senior International Management Team.

After earning her PhD in German Literature from Ohio State, she taught English in Russia as a US Peace Corps volunteer and then privately in Poland.

2015 President of the Association of International Education Administrators (AIEA), Cushman first engaged with international education administration through the University of Minnesota study abroad curriculum integration effort, as a faculty member at University of Minnesota Morris.

Formerly Dean of International Education at NAFSA Simon-Award-winning Juniata College, she participated in the 2013 Fulbright-Nehru International Education Administrators Seminar to India, chaired the 2014 Simon committee, and contributed to the NAFSA publication "Improving and Assessing Global Learning" and the forthcoming *Internationalizing the Undergraduate Psychology Curriculum: Practical Lessons Learned At Home and Abroad*.

**Zoltán Dubéczí, Secretary-General, Hungarian Rector's Conference, Hungary**



As the Secretary General of the Hungarian Rectors' Conference, Dr Dubéczí has been working with a large number of national and international higher educational institutions since 2006, therefore he has an extensive experience in various fields of higher education, including legislation procedures, creating statutory proposals, managing scholarship programmes, and enhancing internationalization.

In addition to his current work at the HRC, in 2013 Dr Dubéczí used to be the Chairman of the Secretary Generals' Committee at the European University Association, from March 2014 he is the chairman of the Supervisory Board at the Tempus Public Foundation, and from January 2015, he is the Director for Education at the Central Bank of Hungary. He is an active presenter at international conferences

and a recognised expert in workshops.

In the past years, under his leadership at HRC, a great emphasis has been put on fostering internationalization in Hungary, with regards to incoming and outgoing student mobility, promotion of the Hungarian higher education and conclusion of agreements between nations. Due to his innovative solutions and engagement towards development, Hungary has achieved outstanding success in the Brazilian Science without Borders scholarship programme and has built fruitful relations with Latin-American and Asian countries.

At the moment, Dr Dubéczí's main focus is the enhancement of the role of the private sector in HE.

**Etienne Ehouan Ehilé, Secretary-General, Association of African Universities (AAU), Ghana – IAU Board Member**



As the former President of the University of Abobo-Adjame, Côte d'Ivoire where he spent two terms of 4 years each, Professor Ehilé took office as the Secretary-General of the AAU following the resignation of Prof Olugbemiro Jegede who was called for a national duty in Nigeria. Professor Ehilé is not new to the AAU because he has been an active member of the AAU Governing Board since 2005.

Professor Etienne Ehilé is an Ivorian National and a renowned physiologist. He graduated from the faculty of science at the University of Abidjan in 1974, where he obtained his MPhil degree. Then moved to the University of Aix Marseille III (France) where he prepared and defended his Doctorate Degree (PhD) in Neurophysiology with highest honours in 1978. His research works were conducted at the

Neurophysiology laboratory of National Scientific Research Centre (CNRS), France.

Coming back home he joined the National University of Côte d'Ivoire at Abidjan as a lecturer and researcher at the Faculty of Science. His research works coupled with supervision of young PhD students' training of the university led to his appointment as senior lecturer by the African and Madagascar Council for Higher Education (CAMES) and was in 1991 admitted to the rank of full professor with accreditation from CAMES.

From 1992 to date, Prof Ehilé held numerous management and administrative functions in addition to his teaching and research assignments at both national and international levels. Some of the administrative positions he held include (among others): first Director of URES-Daloa (Regional Academic research Unit); Chairman of the Conference of Rectors of Francophone Africa and Indian Ocean Universities (CRUFAOCI); Chairman of the Network for Excellence in Higher Education in West Africa (REESAO); Steering Committee Member of ADEA's working group on Higher Education (WGHE); Member of Consultative Council of "Agence Universitaire de la Francophonie" (AUF) from July 2009 to date; Deputy Minister of Health and Public Hygiene (in 2011). Until his appointment as the Secretary General of AAU, Professor Ehilé was the Chairman of the National Assessment and Evaluation committee of Higher Education and Research institutions in Côte d'Ivoire (CNEESR).

**Roberto Escalante Semerena, Secretary-General, Association of Universities of Latin America and the Caribbean (UDUAL), Mexico – IAU Deputy Board Member**



Roberto Escalante Semerena is the current Secretary General of the Association of Latin America and the Caribbean Universities. He is a Mexican economist who after having graduated a Bachelor in Economics from the Faculty of Economics of the National Autonomous university of Mexico (UNAM) obtained a Master and a PhD in Rural Development from the University of London (United-Kingdom).

Dr Seremena has published various papers and contributed to the redaction of chapters in books such as *The agricultural sector in Mexico* (Aparicio, A. “Introduction to economic issues” - Published by the Faculty of Economics, UNAM) or *Mexican agricultural policies. The maize production sector in Mexico: trends and prospects* (Maestre Alfonso, Juan (Coordinator). “Nuevas rutas para el desarrollo en America Latina” - Iberoamericana University, Mexico).

He was the Dean of the Faculty of Economics at the UNAM where he is currently Professor of “Natural Resource Economics”. Former editor of the journal “Investigación Económica” and editor of the journal “Natura@Economía”, Dr Escalante Semerena is also a member of professional bodies such as the Association of Faculties, Schools and Institutes of Economy in Latin America (AFEIEAL), the Mexican College of Economists, the Latin American Society (England) and the European Association of Latino Americanisms.

**Pam Fredman, Vice-chancellor, University of Gothenburg, Sweden – IAU Vice-president**



Pam Fredman Pam Fredman has served as Vice-Chancellor of the University of Gothenburg since September 2006. She is a Professor of Neurochemistry and has held several leading positions within the University.

Fredman is the head of the University and its principal representative. She has recently been appointed by the Swedish government for a new term of office.

Fredman is also a member of the Swedish government’s National Innovation Council. From 2013 Pam Fredman is First Vice President for the International Association of Universities, IAU. She is a member of the Nordic University Association Board and also the Chairman of the Principals Council of the Knut and Alice Wallenberg Foundation.

During 2008-2014 Pam Fredman was the Chairman of the Association of Swedish Higher Education (SUHF).

Over the years, Fredman has been active in a large number of scientific and scholarly contexts. She has for example been Chair of the European Society of Neurochemistry.

**Sebastián Gatica, Assistant Professor and Director - Social Innovation Lab, Pontifical Catholic University Of Chile**



Sebastian Gatica is a Commercial Engineer with mention in business administration from Universidad Católica de Chile (PUC), MSc and PhD(c) at the University College of London. He is co-founder and ex-director of the large latin american non-profit, TECHO, and has worked as a consultant to local and international organizations, corporations and Latin American Governments on projects involving Social Enterprises and Social Innovation. Sebastian is also a fellow of the Ashoka global network of social entrepreneurs, in his condition of co-founder of Travolution.org, a global network of community based tourism.

Currently Sebastian works as an academic at the Universidad Católica de Chile where he has founded CoLab UC, a university-wide laboratory exclusively focused on hybrid enterprises, social innovation and systemic change.

**Marianne Granfelt, Secretary General, Association of Swedish Higher Education (SUHF) – IAU Board Member**



Marianne Granfelt was educated in Sweden, and obtained her PhD in Physical Chemistry (Thesis: "Polyelectrolytes, Zwitterions and Surface Forces") from Lund University. She obtained then a Degree in teaching (Chemistry and Mathematics) from the same institution. She taught at Universities in Sweden and Australia where she was Post-doctoral fellow at Ian Wark Research Institute from the University of South Australia, in Adelaide.

Coming back to Sweden she occupied different positions at Linköping University and Lund University before to become Secretary General of the Association of Swedish Higher Education (SUHF) in 2012.

**Francesc X. Grau, Non-executive Director, GUNi/ACUP, Spain**



Francesc Xavier Grau Vidal (Lleida, 1958) graduated in Chemical Sciences (1981) from the University of Barcelona and was awarded his doctorate by the same university (1986). He has been researcher at the Institute of Fluid Mechanics of Toulouse (France), postdoctoral researcher at the NASA-Ames Centre for Turbulence Research and the Stanford University.

Currently professor of Fluid Mechanics in the University Rovira i Virgili (Spain), he has been its Rector in the period 2006-2014. He has served also as President of the Catalan Association of Public Universities (2011-2013) and Vice-President of the Spanish Rectors' Conference (2013-2014). From September 2014 he is the Non-Executive Director of the Global University Network for Innovation (GUNi), and from

January 2015 directs the URV Chair on Regional Development.

His most important scientific publications and writings on university policy may be found at:

<https://urv.academia.edu/FrancescXavierGrauVidal>

**Patricia Gudiño, Secrétaire générale, Organisation Universitaire interaméricaine (OUI-IOHE)**



Académique, chercheuse, professeure universitaire et diplomate, Patricia Gudiño est linguiste et avocate spécialisée en Relations internationales et en Droit économique international, et elle a fait des études de doctorat à la faculté de Droit de l'Université de Montréal. Elle a aussi étudié à l'Universidad de Costa Rica, l'Universidad Autónoma de Centro América et à la Faculté latino-américaine de Sciences sociales (FLACSO). Elle a reçu divers prix académiques et a toujours gradué avec distinction. Ses activités d'enseignement et de recherche lui ont valu d'être professeure invitée dans plusieurs institutions d'enseignement supérieur des Amériques, et dans des organisations nationales et internationales.

Elle a publié des ouvrages et des articles sur le droit économique international, les relations internationales et la linguistique. Elle a été consule générale du Costa Rica à

Montréal, de 1995 à 1998, et diplomate de carrière auprès du Service extérieur du Costa Rica.

Entre 1999 et 2007, Patricia Gudiño a été directrice exécutive du Collège des Amériques (COLAM). En 2008, elle est nommée secrétaire générale exécutive de l'Organisation universitaire interaméricaine – OUI où elle coordonne les activités de l'organisation et le Conseil d'administration.

Patricia Gudiño a contribué de manière décisive au développement et à la mise en oeuvre des six Orientations stratégiques de l'OUI 2011-2016: Ressources humaines, Espaces communs, Internationalisation, Innovation, Gouvernance et Visibilité, qui ont été lancées pour contribuer à la construction d'espaces communs d'enseignement supérieur dans le but de mobiliser la « nouvelle génération de leaders académiques » et encourager « l'inclusion » et la collaboration Nord-Sud et Sud-Sud.

**Budd Hall, UNESCO Chair, University of Victoria, BC, Canada**



Budd Hall is the co-holder of the UNESCO Chair in Community-Based Research and Social Responsibility in Higher Education as well as a Professor of Community Development in the School of Public Administration at the University of Victoria. He is a former Dean of the Faculty of Education and the Founding Director of UVIC's Office of Community-Based Research, now the Institute for Studies & Innovation in Community-University Engagement.

Former Dean of the Faculty of Education at the University of Victoria, Budd Hall has served as the Chair of the Adult Education Department at the Ontario Institute for Studies in Education or the University of Toronto from 1995-2001 and as the Secretary-General of the International Council for Adult Education from 1979-1991.

Budd has worked in Nigeria, Tanzania, Venezuela, Brazil, Chile, Germany, Thailand, Yemen, Uganda, England, and the United States. He has done both theoretical and practical work for almost 40 years in various aspects of community-based adult education and learning and participatory research. He has served as President, Chair or Vice-President of the Canadian Association for the Study of Adult Education, International Council for Adult Education, Canadian Network for Democratic Learning, the Canadian Commission for UNESCO and the Coady International Institute Advisory Board. He is a member of the International Adult Education Hall of Fame and was selected for the 2005 Canadian Bureau of International Education Innovation in International Education Award. Currently, he is an editor of the 2014 *World Report on Higher Education* (Palgrave) and *Learning and Teaching Community Based Research* (U of T Press).

**Louis Lévesque, Sous ministre des transports, de l'Infrastructure et des Collectivités, Gouvernement fédéral du Canada**



M. Louis Lévesque a été nommé sous-ministre des Transports, de l'Infrastructure et des Collectivités le 12 novembre 2012.

M. Lévesque a été sous-ministre du Commerce international de 2008 à 2012 et le 1er octobre 2010, le premier ministre du Canada a confié à M. Lévesque le rôle de sherpa canadien pour les sommets du G-20. Il a été le sous-ministre des Affaires intergouvernementales au Bureau du Conseil privé de 2006 à 2008. De 2004 à 2006, il a occupé le poste de sous-ministre délégué au ministère des Finances du Canada.

M. Lévesque a commencé sa carrière au sein de la fonction publique du Québec en 1983 en tant qu'économiste, tout d'abord à la Régie des assurances agricoles du Québec, puis au ministère des Finances. En 1991, il est arrivé à Finances Canada où il a, entre autres, occupé les postes de directeur général, Direction des politiques économique et fiscale, et de directeur général, Direction de la politique de l'impôt. De mars 2001 à octobre 2002, il a été sous-secrétaire des Opérations intergouvernementales au Bureau du Conseil privé. C'est en 2002 qu'il est retourné à Finances Canada où il a occupé le poste de sous-ministre adjoint de la Direction des relations fédérales-provinciales et de la politique sociale jusqu'en 2004.

M. Lévesque est né à Québec. Il a fait ses études à l'Université Laval, où il a obtenu un baccalauréat en mathématique, puis une maîtrise en économie.

**Mireille Mathieu, Professeur émérite de Psychologie, Université de Montréal, QC, Canada**



Mireille Mathieu a occupé de nombreux postes de haute direction dans le secteur de la recherche et de l'enseignement supérieur. Elle était, jusqu'au 13 mars 2015, vice-présidente à la production scientifique de l'INESSS après avoir occupé le poste de vice-rectrice à la vie associative et développement de l'AUF. De 2008 à 2010, elle a occupé le poste de vice-rectrice aux relations internationales de l'Université de Montréal. De 2001 à 2008 elle a consacré toutes ses énergies au transfert de connaissances issues de la recherche à titre de présidente-directrice générale du Centre de liaison sur l'intervention et la prévention psychosociales (CLIPP), un organisme de liaison et de transfert de l'innovation sociale qu'elle a fondé en 2000. Elle est titulaire d'un doctorat en psychologie de l'Université de Montréal et a effectué des études postdoctorales l'Université de Lille (France) et au Behavior

Therapy Unit de l'Institut Allan Memorial rattaché à l'Université McGill.

Professeure et chercheuse, Mireille Mathieu a été directrice du Département de psychologie de l'Université de Montréal, vice-doyenne à la planification et vice-doyenne aux études de la avant d'occuper la fonction de doyenne de la Faculté des arts et des sciences de l'Université de Montréal de juin 1994 à juin 2001.

Madame Mathieu qui est l'auteure de plusieurs articles et chapitres de livres a siégé sur de nombreux conseils d'administration d'organismes scientifiques à l'échelle québécoise, canadienne et internationale. Elle a été notamment présidente de l'Acfas, l'association francophone pour le savoir.

L'Université de Montréal a reconnu le caractère exceptionnel de sa carrière académique en la nommant professeure émérite en mai 2010.

**Olive Mugenda, Vice-chancellor, Kenyatta University, Kenya**



Prof Olive Mugenda is the Vice-Chancellor of Kenyatta University, the fastest growing university in the region. Before becoming Vice-Chancellor, Prof Mugenda had had a long and eventful career in education. The journey began in 1979, when she graduated with a first class honours degree in education from the University of Nairobi. She later did a Master of Science degree and PhD in Family and Consumer Sciences and a PhD at Iowa State University (USA). She is also a holder of a Master of Business Administration (MBA) from the Eastern and Southern Africa Management Institute. She has taught at Kenyatta University for many years, rising to various leadership positions including Chairman of Department, Dean and Deputy Vice-Chancellor (Finance, Planning & Development). She entered the history books as not only the first woman Vice-Chancellor of a public university in Kenya but also in the

East Africa region. An extensively published researcher and author, Prof. Mugenda has co-authored two key books in research namely: *Qualitative and Quantitative Approaches* and *Research Methods Dictionary*.

Apart from being the Chair of the Association of Commonwealth Universities, Prof. Mugenda also sits on the board of regional and global bodies. Notable among them is the International Association of Universities where she is the Vice-President. She is also a Director of Nation Media Group. She is a recipient of the Elder of Burning Spear and Chief of the Order of the Burning Spear presidential awards. Besides these, this year, Prof. Mugenda has received the Ernst and Young Lifetime Achievement Award and the Honorary Fellow award of the Kenya Institute of Management. Prof. Mugenda is also a Board Member of the Peace for Africa & Economic Development.

### **Rémi Quirion, Scientifique en chef du Québec, Fond de recherche du Québec, Canada**



Depuis le 1<sup>er</sup> septembre 2011, Rémi Quirion, OC, Ph. D., CQ, MSRC, occupe le poste de scientifique en chef du Québec, un poste nouvellement créé. À ce titre, il préside les conseils d'administration des trois Fonds de recherche du Québec et conseille le ministre de l'Enseignement supérieur, de la Recherche et de la Science en matière de développement de la recherche et de la science.

Jusqu'à sa nomination, Rémi Quirion était vice-doyen aux sciences de la vie et aux initiatives stratégiques de la Faculté de médecine de l'Université McGill et conseiller principal de l'Université (recherche en sciences de la santé). Il était également directeur scientifique du Centre de recherche de l'Institut Douglas, professeur titulaire de psychiatrie à l'Université McGill et directeur exécutif de la Stratégie internationale de recherche concertée sur la maladie d'Alzheimer des Instituts de recherche en santé du Canada. Le professeur Quirion fut le premier directeur scientifique de l'Institut des neurosciences, de la santé mentale et des toxicomanies, un des 13 instituts de recherche en santé du Canada.

Ses travaux ont aidé à mieux comprendre le rôle du système cholinergique dans la maladie d'Alzheimer, du neuropeptide Y dans la dépression et la mémoire, et du peptide relié au gène de la calcitonine (CGRP) dans la douleur et la tolérance aux opiacés. Rémi Quirion a obtenu son doctorat en pharmacologie de l'Université de Sherbrooke en 1980 et il a effectué un stage postdoctoral au National Institute of Mental Health, aux États-Unis, en 1983. Auteur de plus de 650 publications dans des revues scientifiques reconnues, il est l'un des chercheurs en neurosciences les plus cités dans le monde. Récipiendaire de nombreux prix et distinctions, dont l'Ordre national du Québec (chevalier du Québec, CQ) en 2003, le prix Wilder-Penfield des Prix du Québec en 2004 et l'Ordre du Canada (OC) en 2007, il est également membre de la Société royale du Canada.

### **Robert Proulx, Recteur, Université du Québec à Montréal ; Réseau des Universités du Québec, Canada**



Fort d'une longue carrière au sein de l'Université du Québec à Montréal (UQAM), Robert Proulx est recteur de l'Université depuis janvier 2013. Il y occupait, depuis 2008, le poste de vice-recteur à la Vie académique, un mandat l'ayant amené à siéger aux principales instances de l'UQAM et à participer au Comité des affaires académiques de la Conférence des recteurs et des principaux des universités du Québec (CRÉPUQ), ainsi qu'à la Commission de l'enseignement et de la recherche de l'Université du Québec.

Titulaire d'un doctorat en psychologie de l'Université de Montréal et détenteur d'une maîtrise et d'un baccalauréat en psychologie de l'UQAM, M. Proulx a été professeur au Département de psychologie de l'UQAM de 1978 à 2007, département qu'il a par la suite dirigé de 1994 à 1997. Il a été élu doyen de la Faculté des sciences humaines, en 1999, fonction qu'il a exercée jusqu'en 2008. Possédant des états de service très étoffés à titre de professeur - chercheur en intelligence artificielle et sciences cognitives, ses travaux de recherche ont été financés à hauteur de plusieurs millions de dollars par le biais de contrats et de commandites de recherche de même que par des subventions d'organismes, tels que le Conseil de recherches en sciences naturelles et en génie (CRSNG), le Conseil de recherches en sciences humaines (CRSH), le Fonds de la recherche en santé du Québec (FRSQ) et le Fonds pour la formation de chercheurs et l'aide à la recherche (FCAR).

Membre fondateur de l'Institut des sciences cognitives de l'UQAM, M. Proulx a également assumé la responsabilité du Laboratoire d'études en intelligence naturelle et artificielle (LEINA), de 1994 à 2007. Il est l'auteur de plusieurs dizaines de publications et de communications scientifiques dans les domaines de la psychologie et des sciences cognitives.

### **Beer Schröder, Advisor, EP-NUFFIC, the Netherlands**



Beer R.E.V.M. Schröder, was born in the Netherlands. He grew up in the Netherlands, New Guinea and Spain. At the Vrije Universiteit Amsterdam he studied cultural anthropology, Dutch and Spanish and earned his doctoral degree in general and comparative literary criticism, with a specialisation in (oral) literature in Africa.

Since 1982/3, Beer is working for the Netherlands organisation for international cooperation in education (EP-Nuffic) in various management and expert positions. In November 2014, he was appointed advisor to the Board of Directors.

Beer is specialised in capacity development programmes for developing countries, international cooperation and the broad spectrum of internationalisation in higher education. As such, he contributes actively in realizing EP-Nuffic's motto *Linking*

*Knowledge Worldwide.*

For the European Commission and EADI, Beer published the International Course Organiser's Handbook in 1993. That book became instrumental in designing international study and training programmes. He also conducted many training courses, workshops across the world on internationalization of education, course design, and intercultural communication.

### **Crystal Tremblay, PhD, Postdoctoral Fellow, The Institute for Resources, Environment & Sustainability, The University of British Columbia, Canada**



Crystal Tremblay is a Postdoctoral Fellow at the Institute for Resources, Environment and Sustainability at the University of British Columbia. Her research is multidisciplinary and is focused on resource management, livelihood enhancement, citizenship and participatory public policy. She is currently working on a Participatory Video project exploring the impacts and implications of shifting water governance structures in Accra, Ghana and Cape Town, South Africa. She is also the Research Director for the UNESCO Chair in Community-based Research and Social Responsibility in Higher Education. For more information:

[www.crystaltremblay.com](http://www.crystaltremblay.com)

### **Johanne Turbide, Directrice du pôle IDEOS, HEC Montréal, Canada**



Johanne Turbide est professeure titulaire à HEC Montréal. Détenrice d'un PhD de l'Université de Warwick en Angleterre et d'une M.Sc. de HEC Montréal, elle est membre de l'Ordre des CPA du Canada.

Elle est Directrice du développement durable à HEC Montréal et du Pôle IDEOS (initiatives pour le développement des entreprises et organisations sociales). Elle siège à différents conseils d'administration, soit le celui de l'Association francophone pour le savoir - ACFAS, celui du Conseil des arts de Montréal et celui de la Fondation du Dr Julien.

Ses principaux intérêts de recherche portent sur différents aspects de la gestion stratégique et financière des organisations à vocation sociale, communautaire ou culturelle. Elle enseigne différents séminaires en gouvernance et en gestion financière pour aider les gestionnaires à mieux arrimer mission et gestion. Elle s'intéresse aussi aux modèles d'évaluation de la performance en analysant les systèmes de contrôles stratégiques mis en place afin d'arrimer stratégie et performance organisationnelle.

Au cours de sa carrière, elle a participé à la rédaction de plusieurs ouvrages, dont *Nonprofit Governance: Innovative Perspectives and Approaches* (Routledge 2013), *Le gestionnaire et les états financiers, les séminaires de management culturel en ligne* ([www.managementculturel.com](http://www.managementculturel.com)) sur les aspects financiers et, plus récemment, le guide *La Gestion stratégique au service de l'institution muséale- Guide pratique pour les petites*



équipes ([www.mcccf.gouv.qc.ca](http://www.mcccf.gouv.qc.ca)). Le Pôle IDEOS a mis en ligne différents outils de gestion dont des séminaires sur la gouvernance des OBNL (<https://ideos.hec.ca>) présentés par Madame Turbide. Finalement, elle a été invitée à présenter des conférences à l'étranger, notamment en à Angers et Bordeaux en France et en Australie, à la Deakin University de Melbourne, au conseil des arts de Queensland et au conseil des arts de l'Australie à Sydney.

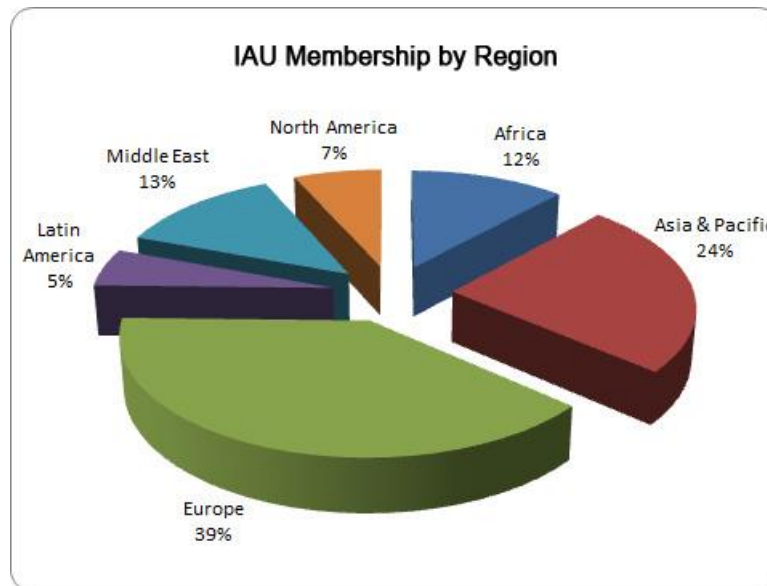
## IAU values diversity

**The IAU Membership** is the best testimony of the association's appreciation of diversity. Traditionally, IAU counted a widely diverse institutional Members from around the globe. Since 2000, it is also pleased to count numerous and often different Organisational Members as part of its Membership, along with IAU Affiliates, Observers and Associates.

All Members are listed online at: [www.iau-aiu.net/content/members](http://www.iau-aiu.net/content/members)

### **Member Institutions**

IAU counts more than 600 Members from some 120 countries from around the globe. All institutional Members are listed on the IAU website. It would be too long to list them here. Yet, beyond the list itself, the regional distribution is also of interest for the GMA debates. On 1 October 2014, at the start of the IAU financial year 2014-2015, the Membership distribution per region reads as follows:



### **Organizational Members**

**IAU Member Organizations**, represented by a diverse group of higher education organizations active at the national, regional and/or international level, to which full benefits and voting rights are being granted, are also represented on the Administrative Board.

The IAU is proud to count **29 organizational Members** from **19 countries** as per the lists below.

#### **International higher education organisations**

- ~ Agence universitaire de la Francophonie (AUF), Canada - [www.auf.org/](http://www.auf.org/)
- ~ Association of African Universities, (AAU), Ghana - [www.aau.org/](http://www.aau.org/)
- ~ Association of Arab Universities (AARU), Jordan - [www.aaru.edu.jo/](http://www.aaru.edu.jo/)
- ~ The Consortium for North American Higher Education (CONAHEC), USA - [www.conahec.org/conahec/index.jsp](http://www.conahec.org/conahec/index.jsp)
- ~ European University Association (EUA), Belgium - [www.eua.be/Home.aspx](http://www.eua.be/Home.aspx)
- ~ Federation of Universities of the Islamic World (FUIW), Morocco - [www.isesco.org.ma/](http://www.isesco.org.ma/)

- ~ Inter-American Organization for Higher Education (IOHE), Canada - [www.oui-iohe.org/](http://www.oui-iohe.org/)
- ~ NAFSA: Association of International Educators, USA - [www.nafsa.org/](http://www.nafsa.org/)
- ~ Réseau Africain Francophone de la Formation Supérieure et de l'Enseignement Technique (RAFSET), Togo
- ~ Southern African Regional Universities Association (SARUA), South Africa - [www.sarua.org/](http://www.sarua.org/)
- ~ The Association of Commonwealth Universities (ACU), United Kingdom - [www.acu.ac.uk](http://www.acu.ac.uk)
- ~ Union de Universidades de América Latina (UDUAL), Mexico - [www.udual.org/](http://www.udual.org/)

## **National higher education organisations**

### **Bangladesh**

- ~ Association of Universities of Bangladesh

### **Canada**

- ~ Association of Universities and Colleges of Canada (AUCC) - [www.aucc.ca](http://www.aucc.ca)
- ~ Canadian Bureau for International Education (CBIE) - [www.cbie-bcei.ca](http://www.cbie-bcei.ca)

### **Germany**

- ~ Universität Bayern e.V. - [www.unibayern.de](http://www.unibayern.de)

### **Hungary**

- ~ Hungarian Rector's Conference - [www.mrk.hu](http://www.mrk.hu)

### **India**

- ~ Association of Indian Universities - [www.aiuweb.org/index.asp](http://www.aiuweb.org/index.asp)

### **Japan**

- ~ Association of Private Universities of Japan - [www.shidaikyo.or.jp](http://www.shidaikyo.or.jp)

### **Nigeria**

- ~ Committee of Vice-Chancellors (CVC) of Nigerian Federal Universities - [www.cvcnigeria.org](http://www.cvcnigeria.org)

### **Netherlands**

- ~ Association of Universities in the Netherlands - [www.vsnu.nl](http://www.vsnu.nl)

### **Spain**

- ~ Conference of Rectors of Spanish Universities (CRUE) - [www.crue.org](http://www.crue.org)
- ~ Associació Catalana d'Universitats Públiques - [www.acup.cat](http://www.acup.cat)

### **Sweden**

- ~ Association of Swedish Higher Education (SUHF) - [www.suhf.se](http://www.suhf.se)

### **United States of American**

- ~ American Council on Education (ACE) - [www.acenet.edu](http://www.acenet.edu)
- ~ Association of American Colleges & Universities (AAC&U) - [www.aacu.org](http://www.aacu.org)

## **IAU Affiliates**

**IAU Affiliates** are non-governmental organisations or networks, which primary mandate is related to education and sharing the Association's goals and values but which are not eligible to join as full members. Benefiting from IAU's services, they participate in most of the Association's projects and are invited to attend the GMAs, along with the Member Organisations.

To date, the IAU counts the following affiliates as part of its Membership:

### **Africa**

- ~ African Network for Internationalization of Education (ANIE) - [www.anienetwork.org](http://www.anienetwork.org)

- ~ Bibliotheca Alexandrina - [www.bibalex.org](http://www.bibalex.org)
- ~ The South African Council on Higher Education (CHE) - [www.che.ac.za](http://www.che.ac.za)
- ~ UNESCO Network of Associated Libraries

#### **Americas**

- ~ Institute of International Education (IIE) - [www.iie.org](http://www.iie.org)
- ~ Association Of International Credential Evaluators, USA - [www.aice-eval.org/](http://www.aice-eval.org/)
- ~ International Higher Education Teaching and Learning Association (HETL) - [www.hetl.org/](http://www.hetl.org/)
- ~ The Accreditation Council of Trinidad and Tobago - [www.actt.org.tt](http://www.actt.org.tt)

#### **Europe**

- ~ European Access Network - [www.ean-edu.org/](http://www.ean-edu.org/)
- ~ Fundación Universidad.es - <http://universidad.es>
- ~ International Identity Card (ISIC) Association - [www.isic.org](http://www.isic.org)
- ~ The Magna Charta Observatory - [www.magna-charta.org](http://www.magna-charta.org)
- ~ The Netherlands organization for international cooperation in Higher Education (NUFFIC) - [www.nuffic.nl](http://www.nuffic.nl)
- ~ The Norwegian Centre for International Cooperation in Education (SIU) - [www.siu.no](http://www.siu.no)
- ~ The Observatory on Borderless Higher Education (OBHE) - [www.obhe.ac.uk](http://www.obhe.ac.uk)

#### **Asia and Pacific**

- ~ International Education Association of Australia, Australia - [www.ieaa.org.au/](http://www.ieaa.org.au/)

## ***IAU Observers and Associates***

The list of IAU Observers is again to be found online on the IAU website:

- [www.iau-aiu.net/content/observers](http://www.iau-aiu.net/content/observers)
- [www.iau-aiu.net/content/affiliates-and-associates](http://www.iau-aiu.net/content/affiliates-and-associates)

## Practical Information

### The venue – Faculté de l'aménagement, UdeM

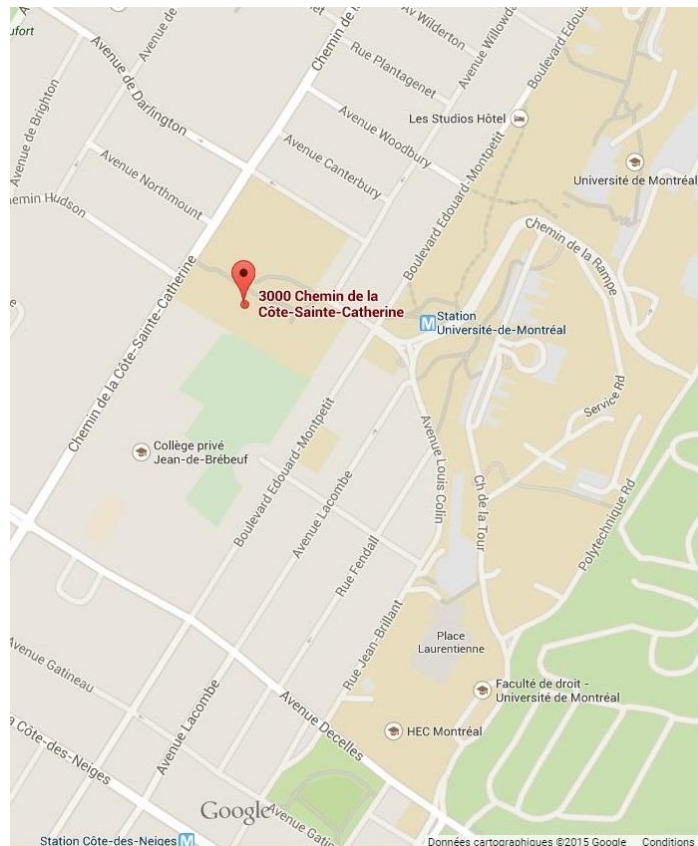
All GMA sessions, starting on May 6<sup>th</sup> take place at:

HEC Montréal

**Édifice Côte-Sainte-Catherine**

3000, chemin de la Côte-Sainte-Catherine

Montréal (Québec) H3T 2A7



### Getting There

The easiest and cheapest way to reach the GMA venue is to use public transports (coordinated by the Société des transports de Montréal – STM) such as the metro or the bus.

Should you plan to arrive a few days before the GMA or to spend the week-end in Montreal, the IAU recommends to buy a **Weekly pass (\$ 25.50)**, offering unlimited travel from Monday to Sunday (on sale Friday for the following week). This fare is valid on the P.-E. Trudeau/Downtown shuttle (747).

#### By Metro

The Metro is quick and it is an easy way to reach HEC Montréal. Three metro stations serve the campus of the Université de Montréal.

HEC Montréal is located at:

- **6 minutes' walk** from the metro station **Université de Montréal** (via Avenue Louis Colin)

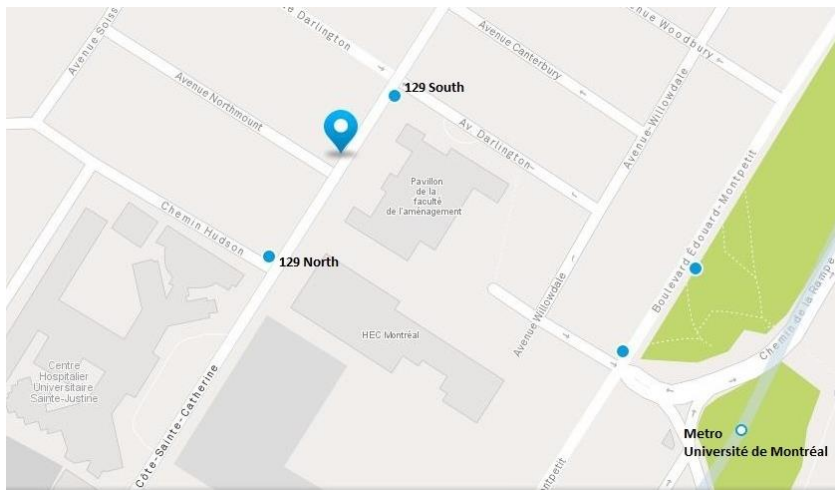
- **13 minutes' walk** from the metro station **Édouard-Montpetit** (via Avenue Woodbury and Chemin de la Côte-Sainte-Catherine)
- **16 minutes' walk** from the metro station **Côte-des-neiges** (via Chemin de la Côte-des-Neiges and Chemin de la Côte-Sainte-Catherine)



### By Bus

To circulate easily, the STM offers also 220 bus lines, usually crossing the city from north to south and from east to west.

If you stay downtown, nearby the **Place des arts**, you have the option to take the line **129 Côte-Sainte-Catherine** from Jeanne-Mance / Du Président-Kennedy (bus stop # 61049 > North). You will then stop at Côte-Sainte-Catherine / Hudson (bus stop # 51160).



### By Taxi

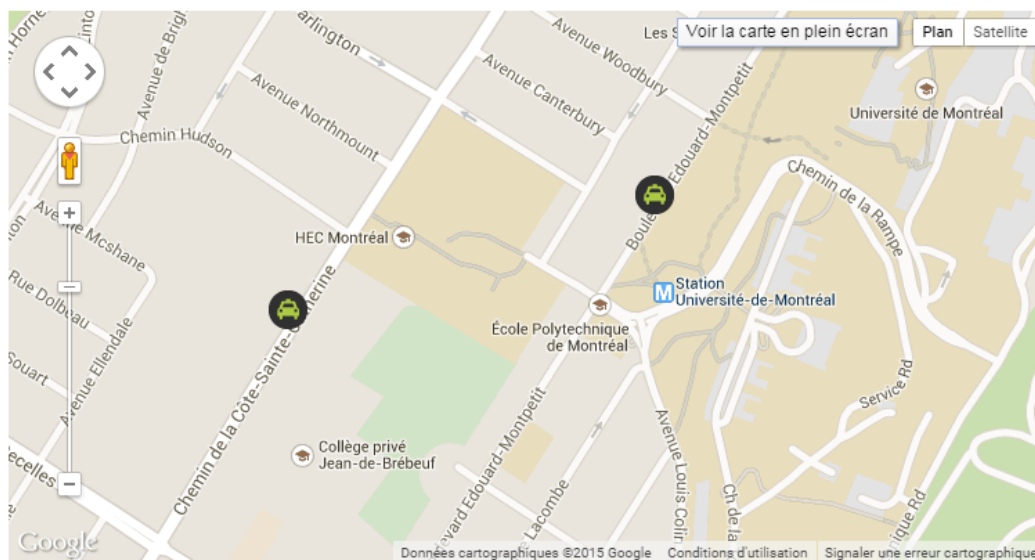
The fare of a taxi ride, to which must be added the rate per kilometer, is displayed on the meter. There is no special fare for rides by night or during the week-end. A receipt is provided upon request and tipping is discretionary. A lantern on the top of the car indicates if the taxi is available (light on) or not (light off). There are more than 459 taxi stations in Montreal.

The *Bureau du taxi de Montréal* indicates the following:

Tarifs (Taxes incluses)		
		
<b>3,45\$</b>	<b>1,70\$</b>	<b>0,63\$</b>
AU DÉPART	PAR KILOMÈTRE AVEC LE CLIENT	PAR MINUTE D'ATTENTE

Two **taxi stations** are located nearby the GMA venue:

- Station #199: 2767 Édouard-Montpetit
- Station # 200: 3175 Chemin de la Côte-Sainte-Catherine



## Registration

### Wednesday 6 May 2015 - 14:00-18:00

Delegates can **register** for the Global Meeting before the Welcome Reception. The registration desk will be located at:

**HEC Montréal**  
**Édifice Côte-Sainte-Catherine**  
3000, chemin de la Côte-Sainte-Catherine  
Montréal (Québec) H3T 2A7

### Thursday 25 April 2013 – 08:00-09:00

The registration desk will be located at HEC Montréal, nearby the room “Banque de développement du Canada”.

## Welcome reception – 6 May 2015



A Welcome Reception, hosted by Guy Breton, Rector of the Université de Montréal, will be held on the **evening of May 6<sup>th</sup>** from **18.00-20.00**.

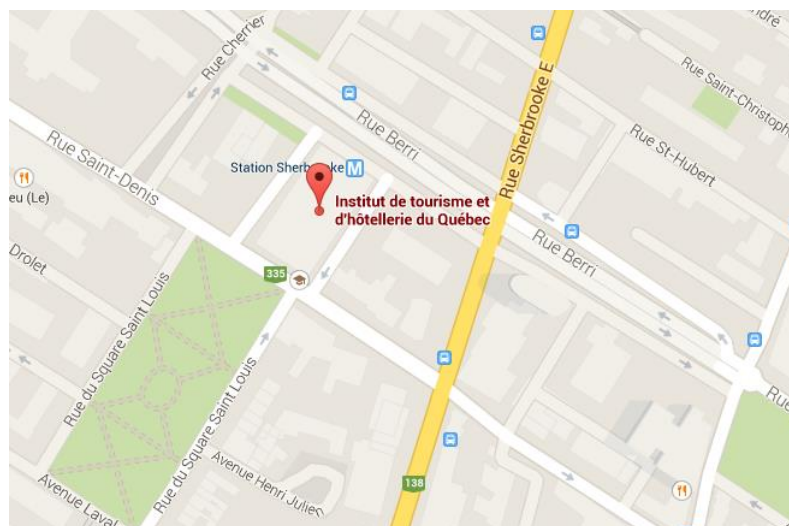
Venue: **HEC Montréal, Restaurant Le Cercle**  
3000 Chemin de la Côte-Sainte-Catherine  
Montréal

## Conference Dinner – 7 May 2015

The Conference dinner will be held on the **evening of May 7, 2015** starting from **19:30** at the **Restaurant de l'Institut – ITHQ**.

**Restaurant de l'Institut**  
3535, rue Saint-Denis,  
Montréal (Québec) H2X 3P1

Closest metro station: Sherbrooke





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# IAU2015

INTERNATIONAL CONFERENCE



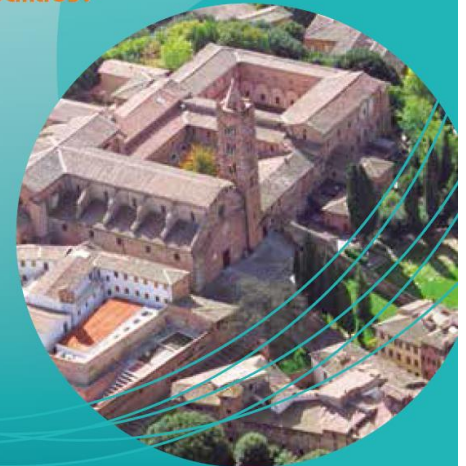
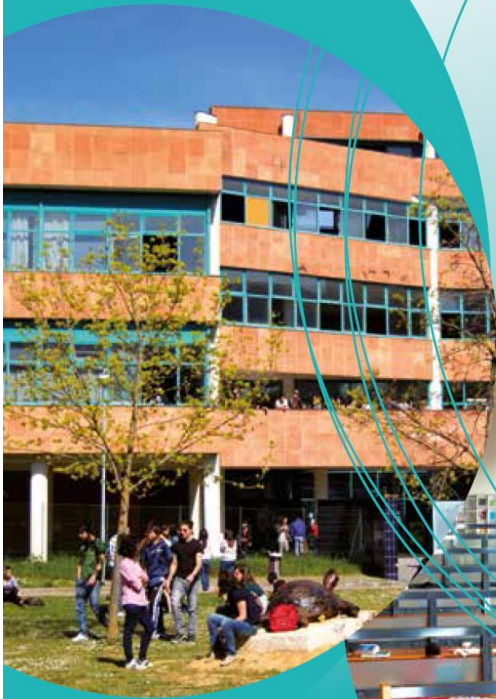
## Internationalization of Higher Education: moving beyond mobility

**28-30 October**  
University of Siena, Italy

Internationalization of higher education is an important priority for many governments, for university leaders and other higher education stakeholders. It has been on the IAU agenda for many years and has led the Association to develop policy, research and services in support of institutional efforts in internationalization.

This Conference will address:

- **Internationalization: a path to more quality?**
- **Can internationalization change the student experience without mobility?**
- **Internationalization as a knowledge change agent**
- **How can internationalization help overcome disparities and inequalities?**



**Register now:**

[www.etches.com/ehome/iau2015siena](http://www.etches.com/ehome/iau2015siena)